

# NEWSLETTER

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# MESSAGE FROM THE DIRECTOR

*"Happiness is neither virtue nor pleasure nor this thing nor that but simply growth, we are happy when we are growing." - William Butler Yeats*

Happiness equals growth. In this world where the quest for happiness is the primary driving force for all endeavors, learning this golden rule is very important if we want to lead happy productive lives. So how do we keep growing? We grow when we learn.

In our Skill centers, we prepare underprivileged students for work life - we educate them and teach them skills that will get them jobs. Over 40,000 students have transitioned to work life over the last 3 years. Most of these youth are contributing economically to their families and experience higher self-esteem and confidence. Yet, we cannot be sure that everyone is happy at work. Workplaces, as we might have experienced, don't always offer a life nurturing environment.

If we teach our students to use every single experience – especially negative experiences, as an opportunity to learn and thereby grow, we have taught them the secret to happiness. Of course, this is easier said than done. There are many things at play. Emotions stop us from seeing things in the light of learning. When confused by our emotions, our focus becomes who is to blame and how to avoid suffering. Handling emotions is then a precursor to learning.



**SAPNA MOUDGIL**  
**DIRECTOR - NIIT FOUNDATION**

At NIIT foundation, we are teaching our team how to work with emotions using the Grief Cycle tool from the Genuine Contact program. The Grief cycle helps us to work with emotions, acknowledging them, so we can start the process of healing. We hope that our students can be taught to use the Grief cycle every time they are upset after an event has occurred. From there we can perhaps teach them to work on their emotions, start the healing process, and seek to learn from the experience. We do hope to thus educate our students (and our team) so they can truly grow and become happy.



*Cycle of Happiness*





# Beyond Employability

NIIT Foundation recognizes the need for creating employability. The foundation has been working closely with agencies to offer industry aligned professional training at subsidized costs for youth, adults, girls, and people with disability. A detailed process is followed from beginning to end to ensure employability amongst the beneficiaries.

However, the success of the employability program at NIIT Foundation does not only lie in its thorough processes or its regular follow-ups. While this is a key feature of the program, which makes the employability program unique is that it focuses on the all round development of each student. In addition to providing technical knowledge and skills through professional customized courses and certification, each of the career development centers also focuses on providing a safe learning environment. It is here that students develop communication skills, career orientation, civic sense, helpful nature etc which adds to their confidence and overall personality.

The aim is to equip students with skills that will help them not only in their present but also enable them to grow at their workplace, in their careers and most importantly as individuals.

NIIT Foundation uses specialized tools of Genuine Contact Methodology to mobilize and provide career counseling to the students. These tools are used to create an opportunity for active and complete participation of the students before and after placement. This creates a sense of responsibility towards oneself and the larger communities which leads students becoming active Changemakers. It is with this vision in mind that the employability program at NIIT Foundation delivers every day.



Medicine Wheel Tool

## Key Placement Partners

Tata Motors, State bank of India, Bata, Amazon, Micromax, Tech Mahindra, Swiggy India, etc

## Key NGO Partners

Magic Bus India Foundation, Miracle Foundation, Deepalaya, Kotak Education Foundation, Spark Minda Foundation, SOS Children Village, Lotus Petal Foundation and many others

## Key Corporate Partners for Employability

Cisco, ATC India, Asian Paints, Hindustan Coca Cola Beverages, DXC Technologies, NASSCOM, Pune City Connect, Bata, Wipro, TCS, Axis Bank, Parijat Industries, Everest Foundation, NTL and many others

**Placed over  
40,000  
youth in organized  
sectors in the past  
3 years**



# THE CHANGEMAKERS

*"Helping Others Is The  
Way we Help Ourselves"*  
- Oprah Winfrey

This is no ordinary success story. This is the story of Shailendra. He is 21 years old. He is in his final year, studying B.Com. He comes from a middle-class family residing in Noida, Uttar Pradesh.

Shailendra joined the Career Development Center in Noida which is being run by NIIT Foundation in partnership with EXL. He enrolled for the course in Tally. The reason for joining the center was not so much for himself alone but to learn about the functioning of an NGO. He too had aspirations of starting one of his own.

Shailendra always liked to help others. Before joining the center, he would spend his time helping and teaching the children from the slum community near his house. When he joined the center, he focused on improving not only his own skills and his knowledge in computers but also simultaneously picked up information on how to start and run an organization that would benefit others.

**Changemaker Journey:**  
**Shailendra, Age - 21**  
**Course - Tally**  
**Center - CDC EXL Noida**  
**Qualification - B.Com**  
**Placement- NGO (Owner)**



He finally was able to start his own organization in the year 2018. It is a five-six member NGO titled 'Challenges Group Trust'. Shailendra's well-wishers and friends are supporting it. His friends spend time at the NGO volunteering. They have opened up a center in Sector 25, Noida near Spice Mall and provide basic education to children who come from rag picker families and cannot go to school. The center reaches out to 50 children at a time. Till today, Shailendra and his friends have touched the lives of 200 children.

What started as an informal hobby to help others has now turned into a formal set up and a career for Shailendra. Most young people at Shailendra's age would be focusing on themselves. They usually come to NIIT Foundation to be able to earn a livelihood. However, Shailendra's story is different. He came with a vision to not only change his own life but to also positively impact the larger community around him.







## PARTNER'S PERSPECTIVE

Hindustan Coca-Cola Beverages Joined Hands With NIIT Foundation To Empower The Youth Of The Nation With Education & Skills.

Hindustan Coca Cola Beverages Pvt Limited (HCCB) is the largest bottling partner of Coca Cola Company in India. As a part of its inclusive growth agenda, HCCB endeavors to partner with the local communities across its bottling plants.

It is under this that HCCB has partnered with NIIT Foundation and has carried out an initiative to set up Career Development Centers at selected locations. The first Career Development Center was set up in Dasna situated in Ghaziabad, Uttar Pradesh in the year 2011. The aim of the center was to tap into the potential of underserved and unemployed youth in the community and provide them with the required training to enhance their employability.

The experience and success of Dasna center gave the team at HCCB and NIIT Foundation the confidence to implement the program at other HCCB bottling plant communities. Since the year 2014, the program has expanded. More centers have been set up in Ameenpur in Telangana, Khurda district in Odisha, Pirangut in Pune and Bidadi in Karnataka.

Through these Career Development Centers efforts are being made to address the increasing demand for skilled force in IT, Retail, Service and Manufacturing Centers. The trainings have been designed to meet the entry-level job requirements of the organized sector. The project has been focused on targeting school/college dropouts, women and girls in the selected rural communities.

Since the start of the project, 6130 youth have been successfully placed in the job market across the locations. The project also aims to create a larger village impact. It aims to provide jobs, improve the overall income, enroll more females into the project and thereby empower women. This initiative aspires to be a model that can be replicated and scaled up, thereby reaching out to a large number of youth and creating maximum impact.

*"The HCCB Career Development Center in Bidadi started 5 years back. Till date, the center, which is being run by NIIT Foundation has trained over 1500 students in various courses and placed over 1000 students. 40% of the students are females.*

*There is this one student, Nandini whose mother is a single parent. Nandini underwent free training at the center and was placed at Bosch India Foundation as a Bosch Animator. She is drawing a salary of INR 18000 a month. We are proud of students like Nandini.*

*It was a honor to have the Ramanagara District CEO- Mr. Mullai Mulian, IAS visit the center. He shared his positive feedback with the team. He was glad to see the center empower communities and create employability.*

*The growth of the center lies in its students, the committed trainers, center head and the entire team who are giving their best. I wish the center the very best."*



**Dhananjaya Kulkarni**  
National Manager - PAC  
Hindustan Coca-Cola  
Beverages Pvt. Ltd



## Volunteers' Lead

On the occasion of Women's Day, a fundraising event was held for NIIT Foundation. Volunteers from SOIL (School of Inspired Leadership) organized the event at their college premises. Awareness about NIIT Foundation and the fundraising event was spread prior through mailers and posters. These posters were strategically placed in the college premises including the reception, cafeteria and notice boards.

Volunteers from the college motivated their peers to contribute. The aim was to reach out to underserved girls and women living in communities to enable them to access employability skills and have a better future.

During the event, students, especially boys, shared stories about how women play an important role in their lives and the need to respect and value every woman. There were speeches on women empowerment and the importance of girl's education as well.

At the end of the event, donations were collected by the volunteers from students and the trainers. This was handed over to NIIT Foundation. It was a memorable Women's Day and wonderful to receive a heartwarming response from the students, volunteers and trainers at SOIL.



## Volunteer Speak

*"Like a lot of other people, I did a course with NIIT. When I heard about NIIT Foundation, I got a desire to contribute towards it and soon began volunteering at NF. I spent my time at the Shiksha Career Development Center situated in Dankaur at Greater Noida, Uttar Pradesh. I am really glad that I got this opportunity, as it has been a truly enjoyable and very enriching experience for me. I enjoyed taking a session on the basics of insurance with the youth. I explained the importance of having insurance for a secure future. The students were eager to learn and actively participated in the session, which made it even more memorable. I hope to spend more time with these youth and volunteer more often at the center."*



**Sanjay Kumar Sinha**  
Area Sales Manager at TATA  
AIG General Insurance, Delhi



# NEWS & EVENTS



## NF student receives an internship at IAG Australia

Mansi, a student of CDC - EXL Noida center was selected for an 11 months paid internship program with IAG Australia.

Officials from EXL and IAG visited the center on the occasion of Women's day and handed over the offer letter to Mansi.

Mansi shared her gratitude towards NF, EXL and IAG for giving her this opportunity.

## A Mega Job Fair was organized for over 300 students

A mega job fair was successfully conducted at the Career Development Center in Bidadi, Karnataka. Over 319 students and 14 companies participated in the job fair.

More than 285 students got shortlisted for subsequent rounds out of which 235 students got selected at various companies on the same day.



## Volunteer activity at J.P. Morgan Mumbai Office

A volunteer activity was organized at J.P. Morgan's office premises in Mumbai. This was for the students of the Career Development Center in Pirangut in Pune.

Students learnt about interview skills, verbal-non verbal communication and more. They enjoyed the sessions and found it to be very knowledgeable.

## Industry visit at HCCB Plants in Pune, Bidadi, and Khurda

A Career Guidance Session was organized by Hindustan Coca-Cola Beverages Pvt. Ltd. at their Pune plant for the CDC - Pirangut Center in Pune.

This was held on the occasion of Women's Day. Students enjoyed the session and received wonderful goodies from the HCCB Officials after the session. Similar sessions were organized by HCCB Khurda Plant and HCCB Bidadi Plant for the students of the CDC's situated there.







## Mahindra Finance joined hands with NIIT Foundation

NIIT Foundation has partnered with Mahindra Finance for a Financial Literacy program. The program started in March 2019 and is a CSR initiative of Mahindra Finance.

The course curriculum of the program has been designed to include equity, mutual funds, insurance, money management, savings, income, expense etc.

## Tesco India joined hands with NIIT Foundation

Tesco India came into partnership with NIIT Foundation to establish a Career Development Center at Ambedkar Nagar near Whitefield in Bangalore, Karnataka. The project aims to enhance the socio-economic status of the youth from underprivileged communities through digital inclusion and employability skills.



## 76 Digital Learning Centers launched in FY - 19 in partnership with ATC

One more Digital Learning Square that includes one Digital Learning Center and one HiWEP Learning Station has been inaugurated in Ludhiana, Punjab in partnership with American Tower Corporation. In FY 19, NIIT Foundation has launched 76 DLC centers in partnership with American Tower Corporation.

## External pre-placement activity at CDC Mehdiapatnam, Hyderabad

A pre-placement activity was organized by Outlook HR Solutions for the students of CDC - Mehdiapatnam, Hyderabad. The students learnt how to prepare for job interviews, use job portals, present oneself in a work environment, etiquette, etc. The sessions was conducted using very interesting role-plays which made it interesting and easy to comprehend.







## Dr. Kirit Somaiya & Dr. Nilay Ranjan at Jaadu Ginni ka felicitation event

Dr. Kirit Somaiya – North East Consistency, Mumbai and Dr. Nilay Ranjan - Head, Vodafone Idea Foundation graced the felicitation event of Jaadu Ginni Ka Financial Literacy program that was held in Mulund, Mumbai. The event was held in partnership with Guiding Souls.

## CDC, Civil Lines, Delhi visit Westside Store

The Retail batch of CDC Civil Lines Center, Delhi visited Westside (Moments Mall, Kirti Nagar).

Students enjoyed the visit and learned about Retail management, customer relationship, job challenges, billing, visual merchandising and more.



## PERFORMANCE AREA - FY 19

Over 1,69,181 students enrolled in Skill Programs

Over 16,284 students successfully Placed

Over 12,28,382 beneficiaries became Financially Literate

152 New Centers Setup (CDC & DLC)

95 New HiWEP Learning Stations Setup

789 hours of Volunteer effort to help students

## We Welcome Our New Partners

GiveIndia - Skills

Mahindra Finance - Special Project

Hindalco Industries Limited - NReach Project

Purkal Youth Development Society - NReach Project

We thank our existing partners for their continued support;

American Tower Corporation | Asian paints | Cisco | Pune City Connect | Bata India | Indus Towers | Delhi Aviation Fuel Facility Private limited | Sony India | Thyssenkrupp | Integrated Technology & Educational Society

# CONTACT US

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To Donate Now

**NIITians can also donate through Payroll:**

Visit [www.iNIITian.com](http://www.iNIITian.com) -> My Data -> NIIT Giving in order to donate through payroll or to register yourself for volunteering.

## CENTERS

CDC Greater Noida Center- UP, DLC Chhindwara - Madhya Pradesh, DLC Barkuhi -Madhya Pradesh, CDC Madanpur Khadar - Delhi, CDC Begumpur - Delhi, CDC Brahmpuri - Delhi, CDC Civil lines - Delhi, CDC Paharganj - Delhi, CDC Mahipalpur - Delhi, CDC Gurgaon - Haryana, CDC Hadapsur - Maharashtra, CDC Bibwewadi - Maharashtra, CDC Chennai - Tamil Nadu, CDC Bidadi - Karnataka, CDC Ambala - Haryana, DLC Berla - Chhattisgarh, DLC Gariyaband - Chhattisgarh, DLC Umapada - Odisha, DLC Moratalab - Bihar, CDC Pirangut - Maharashtra, CDC Dasna - UP, CDC Khurdha Center - Odisha, CDC Ameenpur Center - Andhra Pradesh, CDC Roorkee - Delhi, CDC Fateh Nagar - Delhi, CDC Balasore - Odisha, CDC Duburi - Odisha, CDC Joda - Odisha, DLC Dhanvapour - Haryana, DLC Segva - Gujarat, DLC Bhalod - Gujarat, DLC Pakhajan - Gujarat, DLC Sarar - Gujarat, DLC Polosora - Odisha, DLC Keshpur - Odisha, DLC Kumbhari - Odisha, DLC Makarajala - Odisha, DLC Suakati - Odisha, DLC Narenpur - Odisha, DLC Ariyur South - Tamil Nadu, DLC Vinnamangalam Vellore - Tamil Nadu, DLC Aurovil - Tamil Nadu, DLC Melnagar - Tamil Nadu, DLC Chunampet - Tamil Nadu, DLC UppalJagir - Punjab, DLC Gandala - Rajasthan, CDC Manesar - Haryana, DLC Vedasindur - Tamilnadu, CDC Jurudi - Orisha, CDC Palam - Delhi, DLC Sapta - Bihar, DLC Chhatia - Odisha, DLC Ber - Bihar, DLC Khojpur - Bihar, DLC Daunpura - Bihar, DLC Singiri - Tamilnadu, DLC Ahirajpur - Odisha, DLC Mahulpali - Odisha, DLC Ujalpur - Odisha, DLC Kamanaickanpalayam - Tamilnadu, DLC Dharuadihi - Odisha, DLC Nautan - Bihar, DLC Bera - Rajasthan, DLC Wakdi - Maharashtra, DLC Moe - Maharashtra, DLC Sakhigopal - Odisha, DLC Malikpur - Punjab, DLC Mathasahi - Odisha, DLC Kakdi - Maharashtra, DLC Danapur - Bihar, DLC Sirgora - Madhya pradesh, DLC Budha - Madhya pradesh, DLC Bajakhana - Punjab, CDC Mehdipatnam - Andhra pradesh, CDC Noida 63A - Uttar pradesh, CDC Mumbai - Maharashtra, CDC Sukinda - Odisha, CDC Bangalore - Karnataka, CDC Bangalore - Karnataka, DLC Rahori - Maharashtra, DLC Gariya - Odisha, DLC DLC Sadishopur - Bihar, DLC Chhena - Maharashtra, DLC Cheramula - Odisha, DLC Akaur - Bihar, DLC Garkha - Bihar, DLC Daulatpur - Bihar, DLC Jajpur Kuninda - Odisha, DLC Athagarh - Odisha, DLC Darda - Odisha, DLC Rohtak - Haryana, DLC Ambala - Haryana, DLC Ratia - Haryana, DLC Mohali - Punjab, DLC Kallidaikurchi - Tamilnadu, DLC Nasarath - Tamilnadu, DLC Kutchanur - Tamilnadu, DLC Nazerath - Tamilnadu, CDC Bhangal - UP, CDC Kasna - UP, CDC Najafgarh - Delhi, PCC Kasba Peth - Pune, PCC Sane Guruji - Pune, PCC Dattawadi - Pune, PCC Rajiv Gandhi - Pune, PCC Gultekdi - Pune, PCC Bhawni Peth - Pune, PCC Janta Vasath - Pune, CDC Bangalore - Karnataka, DLC Chitradurga - Karnataka, DLC Hasarghatta - Karnataka, DLC Hathur - Punjab, DLC Nangla Gujral - Haryana, DLC Nuh - Haryana, DLC Asafpur - UP, DLC Saharanpur - UP, DLC Sargod - Rajasthan, DLC Dwarka - Delhi, DLC Shukla Bazar- UP, DLC Tejpur - Rajasthan, DLC Fathua - UP, DLC Jarawan Kathwal - UP, DLC Aravakuruchi - Tamilnadu, DLC Mahasmund - Chhattisgarh, DLC Dondi-Chhattisgarh, DLC Niyanar - Chhattisgarh, DLC Chotiya - Chhattisgarh, DLC Jalpai - West Bengal, DLC Akanda - West Bengal, DLC Rejinagar- West Bengal, DLC Dumri- Bihar, DLC Dadpur - Odisha, DLC Nayagarh- Odisha, DLC Badarbarchikayan - Odisha, DLC Tandol - Odisha, DLC Manhira - Odisha, DLC Kongra - Odisha, DLC Resham - Odisha, DLC Balidiha - Odisha, DLC Friends Colony - Odisha, DLC Gaiapalli - Odisha, DLC Shardhapur - Odisha, DLC Butupalli - Odisha, DLC Kumtal Peta - Odisha

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