



NIIT Foundation (NF) is a not-for-profit education society set up by the promoters of NIIT in 2004. It's mission is to positively impact the underprivileged of the country through educational initiatives and employability skill development programs. To achieve this, NF runs various grassroots initiatives in partnership with other corporates. We set up skill development centres in urban and rural areas that offer placement support to all eligible students. We provide digital and financial literacy programs. We also install Hole-in-the-Wall Learning Stations to bridge the digital divide. In addition, NF supports other NGOs to build their capacity. NF has been delivering projects ranging from customized CSR solutions as per partner requirements, school programs, college collaborations, community initiatives and digital empowerment, which are mandated as per Section 135 of companies act 2013. The projects reach out to a wide range of beneficiaries from the age group of 6 to 60 years olds.

# NF PROGRAMS



#### **Career Development Centers**

- Provide Certified courses for youth employability
- Focus on the all round development of each student
- Over 250 industry tie-ups to place trained candidates
- Employability skills are imparted for entry level jobs in IT, ITES, Accounting, Logistics, Data Entry, Retail etc
- Over 37 centers are operational pan India

### Hole-in-the-Wall Learning Stations

- A freely accessible computer setup in a playground setting that looks like an ATM kiosk
- · Pre-loaded with qualitative, interactive, digital e-learning content
- Self-exploration and play-way methodology used
- Designed for children in the age group of 5-14 years





### **Digital & Financial Literacy**

- Short duration digital and financial literacy courses
- Covers a wide age group; starting from 12 years to 60 years
- · Interactive and Customized delivery based on student needs

### **IT for School**

- Cost effective IT Labs set up in schools
- · Courseware, Assessment and Certification provided to the students
- TOT and Trainer reference material provided to the faculty
- Solutions available for STEM training including tinkering solutions



### IT on Wheels

- A digital transformation vehicle that provides a mobile learning solution and digital access to villages at their doorstep.
- Equipped with HP computing and printing technology, software, E-Learning tools, and Solar Power.
- Innovative program for the age group of 14 years and above



#### **NReach for NGOs**

- NReach program helps build the capacity of partner NGOs in IT and Skill training
- Provides training and certification to the trainers
- Provides courseware, assessment and certification to partner organizations and beneficiaries
- Provides placement support to the students where required





### **Special Project - Program for Differently Abled**

- Implemented "Accessibility and Education Project" for differently abled students
- Exclusive and special initiatives carried out in selected schools for students with visual, hearing and physical limitations. Slow learners also addressed through innovative pedagogy practices
- Executed setup of Classrooms with ICT teaching and learning resources to help students with special abilities
- Designing and execution of interactive and engaging teaching processes
- Skill training projects implemented for Jail inmates

# STUDENTS' BACKGROUND

The majority of the youth enrolled in the skill courses are from low income groups where their monthly family income is between Rs. 15000 to Rs. 20000 or less. A large number of youth enrolled at the center are first generation learners and are from agricultural families.



Summary of Students' Guardian Occupation

## **SECTOR WISE PLACEMENT**

Students are placed in the organized sector, taking home an average salary of Rs. 10000 a month. Over 16000 students placed in the Financial Year 2018-19, out of which 53% students are male and 48% are female students. The maximum placements have been in the IT /ITES sector.



Summary of Sector-wise Students' Placement

### FUNDERS' SPEAK



Anurag Srivastava India CSR Lead Cisco Systems - Asia Pacific

"Digital Skills for Under Employed in partnership with NIIT Foundation is an exceptional CSR initiative for Cisco. It is at the core of our CSR philosophy which aims at creating a pool of skilled and bright minds to work in the digital economy.

NIIT Foundation's program helps people move out of poverty, become financially independent and contribute to local economic growth. The project had showcased phenomenal success stories in its first year of implementation in Madhya Pradesh. We are glad to extend this partnership to three more states this year and are very hopeful to keep thriving this engagement in the coming years."

## **BENEFICIARIES' SPEAK**



Shailendra 21 Years Noida, Uttar Pradesh

"My name is Shailendra and I'm 21 years old. I'm pursuing my final year in B.Com. I had joined the Career Development Center in Noida, which is being run by NIIT Foundation in partnership with EXL. I had enrolled for the course in Tally. The reason for joining the center was not so much for myself alone but to learn about the functioning of an NGO. I too had aspirations of starting one of my own. During my course, I would spend my time helping and teaching the children from the slum community near my house with my friends. I finally was able to start my own organization in the year 2018 in collaboration with my friends. My NGO is voluntary based and provides basic education to rag picker's children. We have reached out to 200 children till date and we hope to change the lives of many more. I came with a vision to not only change my own life but to also positively impact the lives of the larger community around me."



Satyapal 22 Years Paharganj, Delhi

"My financial situation at home is not good. I had to drop out of my studies and work at a local garage shop. My father wanted me to earn and he did not care about my education or career. With the help of the center team at NIIT Foundation, I convinced my father to allow me to attend a basic IT course for 15 days. I was always keen to learn and very quickly, picked up computer skills. My trainers worked on my personality and developed my communication skills as well. I was offered an internship with NIIT Foundation. Impressed by my performance during the internship period, I am now hired as an IT Trainer and I'm teaching other students like me. My father is proud of me now and shares his gratitude towards my trainers at the center. I have conducted digital literacy sessions for the students in government schools near my house. To be able to do something for my community, has given me immense pleasure. At my free time, I teach children in my slum community and want to dedicate my life towards helping them."



Name: Anusaya Katkar Age: 31 years Center: NF - HCCB Pirangut Center Location: Sutarwadi, Pune Placement: Data Entry Operator -Gram Panchayat

### **IMPACT STORY**

Anusaya was forced to drop out off school and was married off at a young age. Few years into her marriage, she lost her husband in a workplace accident. She was left all alone to fend for herself and her two children who are now in primary school. Anusaya started working as a peon in the nearby Balwadi School. Through the principal of the school, she learnt about the HCCB Career Development Center being run by NIIT Foundation in Pirangut district in Pune. Anusaya realized that this was her opportunity to harness her skills and knowledge and aspire for something better. The center manager at Pirangut could see the determination in Anusaya's eyes. She decided to sponsor her course at the center.

Anusaya in the midst of her job at the school, taking care of her household and raising her two children, managed to find the time and attend the digital literacy classes. She began to learn how to use audiovisuals, computers, mouse, keypad, paintbrush etc. All this was very new for her. Initially, she would hesitate to interact with other students. However as she began to master her skills and the subject matter, a newfound confidence developed in her. She began helping other students in her class. In the group activity sessions, she shared her experience of being able to motivate others.

Post the completion of the course; Anusaya landed a job in the Gram Panchayat as a Data Entry Operator. This course and job have helped her in acquiring a regular income and providing for her family. She finally feels a sense of security. Anusaya's story is inspirational as it shows how one can convert a tragedy into an opportunity and fear into hope. She is a Changemaker in the true sense.

# WHY NIIT FOUNDATION?

- Independent implementation organization, not a CSR Arm of NIIT Group
- Not for profit Society registered under Society Registration Act 1860
- Approvals under 12A, 80G and FCRA
- 90 % 95% of the donations are utilized towards the direct benefits of the beneficiaries
- Last year, NF reached out to over 13Lakh beneficiaries through CSR Projects for 35 Corporates
- Presence and Reach in 25 states of India
- Industry recognized NF and NSDC certification for 49 different courses.
- Over 50,000 students placed in productive employment in the last ten years
- Working towards holistic development (mind, body, spirit and emotion) of beneficiaries through technology, unique facilitation, and interactive training design

# **PERFORMANCE AREA - FY 20**

Over 2,88,525 students enrolled in Skill Programs Over 19,416 students successfully Placed Over 10 Lakhs beneficiaries became Financially Literate 38 New Centers Setup (CDC & DLC) 68 New Hole-in-the-Wall Learning Stations Setup 551 hours of Volunteer effort to help students