# NIIT FOUNDATION

NIIT Foundation (NF) is a not-for-profit education society set up by the promoters of NIIT in 2004. It's mission is to positively impact the underprivileged of the country through educational initiatives and employability skill development programs. To achieve this, NF runs various grassroots initiatives in partnership with other corporates. We set up skill development centres in urban and rural areas that offer placement support to all eligible students. We provide digital and financial literacy programs. We also install Hole-in-the-Wall Learning Stations to bridge the digital divide. In addition, NF supports other NGOs to build their capacity. NF has been delivering projects ranging from customized CSR solutions as per partner requirements, school programs, college collaborations, community initiatives and digital empowerment, which are mandated as per Section 135 of companies act 2013. The projects reach out to a wide range of beneficiaries from the age group of 6 to 60 years olds.

## NF PROGRAMS



### Career Development Centers
- Provide Certified courses for youth employability
- Focus on the all round development of each student
- Over 250 industry tie-ups to place trained candidates
- Employability skills are imparted for entry level jobs in IT, ITES, Accounting, Logistics, Data Entry, Retail etc
- Over 37 centers are operational pan India

### Hole-in-the-Wall Learning Stations
- A freely accessible computer setup in a playground setting that looks like an ATM kiosk
- Pre-loaded with qualitative, interactive, digital e-learning content
- Self-exploration and play-way methodology used
- Designed for children in the age group of 5-14 years





### Digital & Financial Literacy
- Short duration digital and financial literacy courses
- Covers a wide age group; starting from 12 years to 60 years
- Interactive and Customized delivery based on student needs

### IT for School
- Cost effective IT Labs set up in schools
- Courseware, Assessment and Certification provided to the students
- TOT and Trainer reference material provided to the faculty
- Solutions available for STEM training including tinkering solutions





### IT on Wheels
- A digital transformation vehicle that provides a mobile learning solution and digital access to villages at their doorstep.
- Equipped with HP computing and printing technology, software, E-Learning tools, and Solar Power.
- Innovative program for the age group of 14 years and above

## NReach for NGOs

- NReach program helps build the capacity of partner NGOs in IT and Skill training
- Provides training and certification to the trainers
- Provides courseware, assessment and certification to partner organizations and beneficiaries
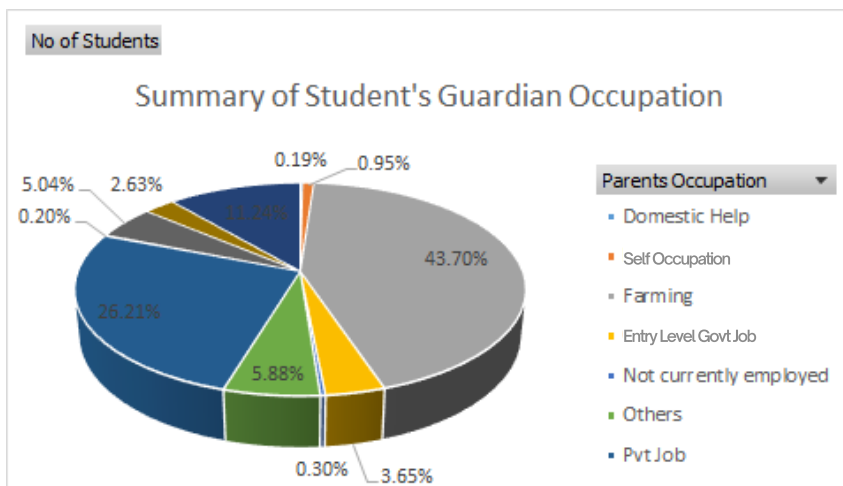- Provides placement support to the students where required



## Special Project - Program for Differently Abled

- Implemented "Accessibility and Education Project" for differently abled students
- Exclusive and special initiatives carried out in selected schools for students with visual, hearing and physical limitations. Slow learners also addressed through innovative pedagogy practices
- Executed setup of Classrooms with ICT teaching and learning resources to help students with special abilities
- Designing and execution of interactive and engaging teaching processes
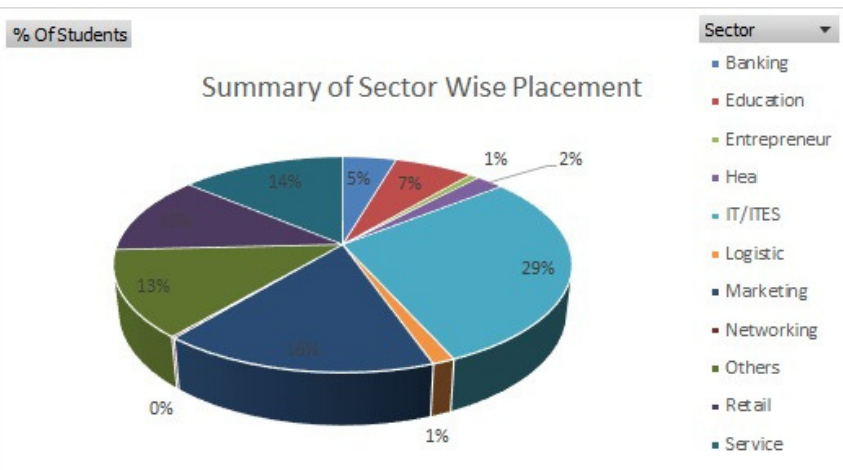- Skill training projects implemented for Jail inmates

# STUDENTS' BACKGROUND

The majority of the youth enrolled in the skill courses are from low-income groups where their monthly family income is between Rs. 15000 to Rs. 20000 or less. A large number of youth enrolled at the center are first-generation learners and are from agricultural families.



No of Students

### Summary of Student's Guardian Occupation

- 0.19%
- 0.95%
- 5.04%
- 2.63%
- 0.20%
- 11.24%
- 43.70%
- 26.21%
- 5.88%
- 0.30%
- 3.65%

Parents Occupation
- Domestic Help
- Self Occupation
- Farming
- Entry Level Govt Job
- Not currently employed
- Others
- Pvt Job

# SECTOR WISE PLACEMENT

Students are placed in the organized sector, taking home an average salary of Rs. 10500 a month. Over 19,416 students placed in the Financial Year 2019-20, out of which 52% of students are male, and 48% are female students. The maximum placements have been in the IT/ITES sector followed by BPO/KPO sector.



% Of Students

### Summary of Sector Wise Placement

- 1%
- 2%
- 5%
- 7%
- 14%
- 29%
- 13%
- 0%
- 1%

Sector
- Banking
- Education
- Entrepreneur
- Hea
- IT/ITES
- Logistic
- Marketing
- Networking
- Others
- Retail
- Service

# FUNDERS' SPEAK



**Neha Parti**
**Associate Director -**
**Quest Alliance**

"NIIT Foundation is Quest Alliance's valued partner in the 'STEM for Girls' project across three States: Karnataka, Telangana and Andhra Pradesh. NF brings a balanced mix of strong operations while holding the quality of implementation. They have a strong team on the ground committed to improving the lives of the girls and boys in secondary schools. What has particularly stood out in the relationship is the transparency and openness they have shown to engage with new perspectives and adopt new program approaches into their ways of working. We look forward to the collaboration with NF in the future to deepen the STEM mindset among young learners and build equitable technology-enabled models for the government school ecosystem."

# BENEFICIARIES' SPEAK



**Sanjana Mazire**
**27 years**
**Pune, Maharashtra**

"I come from a conservative family, but I have the desire to learn. I have tried to not conform to societal pressures blindly. I have completed my Class XI and was then married off at the age of 21. Post my marriage, I became a homemaker and was expected to stay at home and take care of my family. But I was determined to become an independent woman with my own identity in addition to raising my family. My mother encouraged me to undertake the computer training course in NF HCCB Career Development Center in Pirangut, Pune. I enrolled for the Data Entry Course and learnt basic computers. I also took up the Spoken English and Personality Development Course at the center, as I was keen on an all-round development. Post the training, I joined Panchal LIC Pvt Ltd and work there as a data entry operator. In addition to working, I have also started my own women's group in my colony. I share with these women all that I have learnt at the center. I feel glad to be working and being my own person."



**Prem Kumar**
**28 years**
**Warangal District,**
**Telangana**

"My name is Prem Kumar. I work as a driver. Due to financial problems at home, I had to drop out of school, and I began working as a truck driver from a very young age. I did not know how to manage my earnings and had no future financial or career plans. Things became better when I attended Financial Literacy Program organised by NIIT Foundation in partnership with Vodafone Foundation. With the help of the trainers, I downloaded the Samvaad app on my mobile. I attended the training through this app and came across many interesting topics. I learnt the easiest ways to not only manage my monthly finances well but also to save some money for the future. It is through this training that I learnt about insurance. I realized that given the nature of my work, insurance is very important for me. I have applied for insurance and feel much more secure now. I am happy that I could access the app in my mother tongue, and I use it frequently in my free time."

## IMPACT STORY

**Name:** Swapna Bidika
**Age:** 38 years
**Centre:** DLC, Komtalpeta
**Course:** Digital literacy
**Location:** Odisha

Swapna is an Asha worker in Rayagada, Odisha. She lost her husband in an unfortunate accident and is now the primary earning member in her family. Swapna joined the skill center supported by ATC Foundation in Komtalpeta, Odisha run by NIIT Foundation. At the center, she learnt basic computers. Knowing MS word began to help her in her report work. After joining the course, she can work on her smart phone easily and sends her reports through it as well. This has saved her a lot of time and money.

During her training as an Asha worker, she developed skills and knowledge to facilitate healthcare services. With the course at the skill center, she used the google search engine to get in-depth knowledge about these topics. She also learnt about various online meeting tools.

When Covid 19 lockdown was announced, Swapna's work in her community became very hectic. Most people in her village would usually rely on unauthorized sources for health care. Swapna was able to google and share preventive measures against the virus, rules of social distancing with them. The team at the center helps her acquire and disseminate the correct information to the community.

Swapna is now able to perform her duties in an impactful manner and is ensuring the safety of the people of her village and the surrounding communities in these testing times. The course from the center has made Swapna more efficient at her work.

## WHY NIIT FOUNDATION?

- A not-for profit society registered under Society Registration Act 1860. It is an independent implementation organisation with approvals under 12A, 80G and FCRA.
- 90 % - 95% of the donations are utilized towards the direct benefits of the beneficiaries
- Last year, NF reached out to over 13Lakh beneficiaries through CSR Projects for 35 Corporates
- Presence and Reach in 25 states of India
- Industry recognized NF and NSDC certification for 49 different courses.
- Over 3 million students impacted through skill development and education programs, in the last ten years
- Over 50,000 students placed in productive employment in the last ten years
- Working towards holistic development (mind, body, spirit and emotion) of beneficiaries through technology, unique facilitation, and interactive training design

## PERFORMANCE AREA - FY 20

Over **2,88,525** students enrolled in Skill Programs
Over **19,416** students successfully Placed
Over **10 Lakhs** beneficiaries became Financially Literate
**38** New Centers Setup (CDC & DLC)
**68** New Hole-in-the-Wall Learning Stations Setup
**551** hours of Volunteer effort to help students