

# NEWSLETTER

Volume 27 | July 2020



**REACHING THE UNREACHED,  
UNCARED AND UNATTENDED**



# MESSAGE FROM THE DIRECTOR

Like many other NGOs, NIIT Foundation is trying its best to navigate the changes brought about by the COVID 19 pandemic. The impact on the education and skilling space has been unprecedented with over 320 million children adversely impacted and an estimated 2.7 million teachers untrained to deal with the altered situation.

In this scenario, NIIT Foundation decided to move to online training delivery using a learning management system. It seemed the obvious thing to do considering our comfort with technology and it being the need of the hour. However, we quickly realised that there are many challenges to be addressed. The students didn't have access to a digital device – some had family smartphones but these were not available during the day. The language barrier was more pronounced in the online content. The assessment and teaching strategies needed to be re-evaluated.

NIIT Foundation courses have tried to take the best from the classroom experience and marry it with the unique advantages of online content delivery. We are continuing to improve, taking inputs from the students, faculty, and parents. We are working with corporates to support students with access to digital devices. Partnerships with experts, corporates and NGOs are critical at this time. So are qualities such as patience, encouragement, and trust. Thank you for being an important part of our journey.

**- Sapna Moudgil**  
**Director - NIIT Foundation**



*"The greatest danger in times of turbulence is not the turbulence – it is to act with yesterday's logic."*

*– Peter Drucker*

# COVER STORY

## Adapting and Innovating Our Way into the 'New Normal'

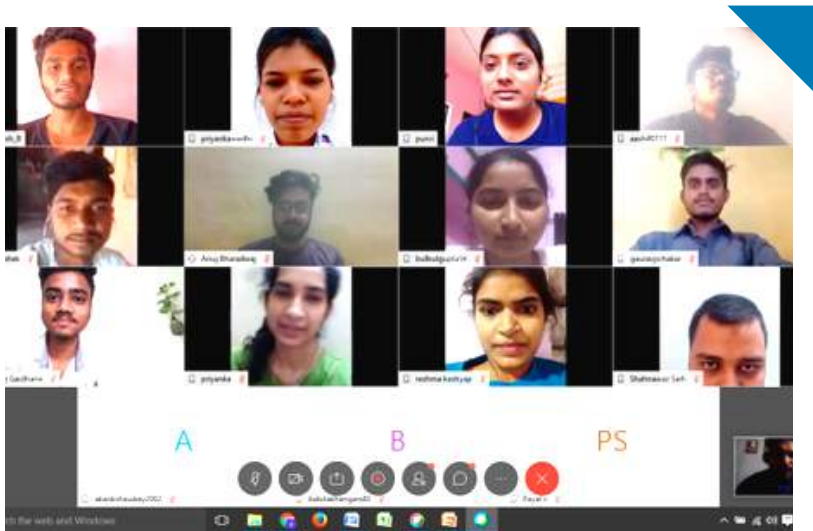


As the Covid-19 pandemic seems to have no signs of letting up and social distancing is going to be the norm for a long time to come, we at NIIT Foundation have efficiently adapted and are continuing to innovate to be able to settle into this 'new normal'.

Our topmost priority has been to ensure that learning does not stop for our beneficiaries. We wanted to develop a long term solution. We had to come up with ways to ensure that students can access their courses and attend classes from anywhere in their own time.

For this, NIIT Foundation transitioned to a Learning Management System, LMS that is available both in web and app format. There are both online career and non-career courses available on this system which include Retail and Inventory Management, Logistics, Digital Marketing, Spoken English and Personality Development, etc. There is also Active Basic IT, Career Edge IT Professional, Professional Edge, Digital Literacy, Financial Literacy courses that students have access to on LMS. LMS has been integrated to our Salesforce system for operation purposes. We have also been able to integrate our Changemaker sessions on LMS which is integral to our programs.

There has been a change in our facilitation strategy as well. The focus is now more on providing our students with self-learning resources that include E-Books, videos and quizzes, collaborative exercises, module assignments etc. We are also conducting formative online assessments after each module and summative assessments during term end for certification.



With our partner CISCO Networking Academy, we have been able to further implement 'Anytime Anywhere Learning.' Virtual Trainings are being organised on a large scale enabling us to continue in our mission of creating a deeper impact in our communities, even in these testing times.

As we move forward, NIIT Foundation will work with a more Hybrid Model of training as our new way of functioning to further embrace the 'new normal.'





# PARTNER'S PERSPECTIVE

## Medvarsity and NIIT Foundation Join Hands to Spread Awareness on the Prevention of the Virus

Medvarsity, a pioneer advanced healthcare service provider and NIIT Foundation have partnered on an initiative towards educating masses and preparing healthcare workforce in response to COVID-19. This partnership has the potential to address the challenges of COVID-19 literacy, prevention and health management, thereby supporting the larger nation during this time of crisis.

The project has been designed for rural and semi-rural graduates and undergraduates who are aspiring to work in the healthcare industry. Enrollments will be done on NF's Mobile Application which is the LMS platform and courses will be accessed from the Medvarsity platform. It will include short online certified modules on COVID-19 Prevention and Cure, Self-Management, Healthcare Administration, Technology and Medical Insurance.

The purpose of this project is to enable under-served communities to safeguard themselves and others from the COVID-19 virus and take wise decisions to combat the current situation. The aim is to also improve the junior/support healthcare workers to handle the COVID-19 crisis. Ultimately the project aims at creating a talent pool of healthcare workers to take up availability jobs in the healthcare industry.

NIIT Foundation will be reaching out to partners for CSR funding support for this project. Medvarsity and NIIT Foundation through this awareness project aim to impact over 1 lakh beneficiaries, train 1000 health workers and skill 1000 for the entry level health workforce.

*"Being Asia's largest healthcare education technology company, Medvarsity so far has trained and certified over two lakh medical professionals.*

*In response to the healthcare crisis triggered by COVID-19, we have developed an online course on COVID-19: Awareness & Management (in partnership with FICC) & NATHHEALTH) to educate healthcare and non-healthcare professionals on COVID-19 management for free. We have also launched a free platform for healthcare professionals to keep themselves updated and trained on COVID-19.*

*We have partnered with NIIT Foundation to extend our free education to healthcare professionals and medical graduates or undergraduates from rural and semi-rural areas.*

*NIIT Foundation holds the efficiency and capacity to execute this initiative on a large scale. With this partnership, we aim to propagate the literacy among health workers on how to protect themselves and others against COVID-19. We believe that NIIT Foundation with its 15 years of existence in impacting the underprivileged will encourage doctors, nurses, and general management personnel to get enrolled in these courses and create an impact in the society."*



**Gerald Jaideep**  
CEO, Medvarsity

# THE CHANGEMAKERS

The situation that we all are experiencing now is far from normal and has demanded that our employees shift their strategies and embrace remote work as the 'new normal.' Between juggling to manage increased household chores and deliver at work, NF employees have shown adaptation, flexibility and innovative ways of communication and collaboration. It is with this spirit that NF has been able to continue to support our students and communities during this difficult time.



**Aradhana Sharma, Regional Head  
(Cisco Army Project & Microsoft PWD Project)  
Madhya Pradesh**

*"With COVID-19 and the announcement of the lockdown, all the schools and centers came to a standstill mode. The biggest challenge was that we were in midst of assessments in all our projects. Within one week, all the trainers resumed their classes online from home. I trained my teams on tools that will allow their students to share freely and nourish themselves as whole persons.*

*I am really proud of my team who came up with so many solutions during this difficult time. Students have shared that our trainings are the most productive part of their day. Our teams are full of enthusiasm, innovation and they take ownership. At NF, we believe that the only constant is change. The Leadership did not lose any connect with team members pan India and even connected with students many times. We connected to our funders and we started working on web based learning solutions.*

*My biggest achievement is that I got a chance to go back to the core values of my role and connect back with my students. I have enjoyed and learned a lot from the students. I also got a chance to develop and conduct sessions for changemaker modules through the LMS platform. I will always cherish these moments with students and I am glad that I could be there to handhold them during this challenging time."*



**Karthika Kaimal  
Human Recourse Manager  
Delhi**

*"As we move further into the year 2020, the COVID-19 pandemic crisis continues to dominate our personal and professional lives. We have now come to terms with the fact that our old ways of working might not return for another 5-6 months. Hence, we knew that the HR team will need to gear up quickly to support the organisation and help each team member handle the situation in a positive manner.*

*HR team became a connecting bridge to resolve any issue that arose, be it related to productivity, flexible arrangements, employee engagement, communication. What has worked is proactive and frequent communication which aligned the teams together through this pandemic. Regular updates on safety precautions against COVID-19, new workplace guidelines, work from home help guides were shared with the team at large. This was the time to organise and update HR policies and processes and make them available to all.*

*If the pandemic has taught us anything, it's that we don't know what the future holds. The process continues for planning for the best and preparing for the worst. It's vital that we work as a team and feel connected right now as we navigate forward. Several silver linings are appearing in this 'New Normal.'*



**Vikas Kadam**  
**Center Head - CDC Hadapsar**  
**Pune, Maharashtra**

*"When COVID-19 lockdown was announced, we as a team faced many difficulties in the beginning. We lost touch with several of our students. I could not monitor my trainers work or put together marketing strategies to mobilize the community and take on new admissions. Soon, as we settled into the new normal, I counseled the team to stay positive and take ownership of their work. Together, we put new strategies for counseling our beneficiaries, marketing and training. I got tremendous support from my team members to generate references for registrations. We designed over 10+ banners for online marketing and we circulated our Google inquiry form through social media. Our students helped us in this process. They even referred us to their friends. With this, we got in several new registrations for our courses.*

*I am really glad that NIIT Foundation provided financial help to our students and their families during this crisis. I am also grateful to my seniors who supported me during this time and helped me to move forward. The biggest highlight for my team and me has been that despite all odds, we have been able to over achieve our targets to reach the maximum number of unreached."*



**Yash Kashyap**  
**IT Trainer - CDC Daryaganj**  
**Delhi**

*"As a facilitator, I faced many challenges initially during the pandemic and sudden lockdown. One major challenge we faced was to keep our students on board and remain connected with them. Many of our students were also suffering from financial crisis as well. The first thing we did was to reach out and connect to each and every student and their parents. We counseled them so that they don't panic. We also identified really needy families and arranged for financial help for them. We geared our students for online learning. We have also done some healing sessions with students so that they can maintain their mental and emotional balance.*

*Personally and Professionally the lockdown has given me the opportunity to reflect on my priorities in life and what I value. I got an opportunity to learn new things including how to train virtually and attend webinars online to enhance my skills. My mentors have been supportive and I have attended healing sessions as well which helped me a lot. Launching LMS app has been a master stroke of the organisation. I think all our problems got solved quickly with this. Now it is more process oriented and we can work better with our students. I feel that in this span of time I have transformed from a caterpillar to a butterfly. The whole experience has been challenging yet very positive for me."*





# STUDENTS' LEAD

Swapna is an Asha worker in Rayagada, Odisha. She lost her husband in an unfortunate accident and is now the primary earning member in her family. Swapna joined the skill center supported by ATC Foundation in Komtalpeta, Odisha run by NIIT Foundation. At the center, she learnt basic computers. Knowing MS word began to help her in her report work. After joining the course, she can work on her smart phone easily and sends her reports through it as well. This has saved her a lot of time and money.

During her training as an Asha worker, she developed skills and knowledge to facilitate healthcare services. With the course at the skill center, she used the google search engine to get in-depth knowledge about these topics. She also learnt about various online meeting tools.

When Covid 19 lockdown was announced, Swapna's work in her community became very hectic. Most people in her village would usually rely on unauthorized sources for health care. Swapna was able to google and share preventive measures against the virus, rules of social distancing with them. The team at the center helps her acquire and disseminate the correct information to the community.

Swapna is now able to perform her duties in an impactful manner and is ensuring the safety of the people of her village and the surrounding communities in these testing times. The course from the center has made Swapna more efficient at her work.

Name: Swapna Bidika

Age: 38 years

Centre: DLC,  
Komtalpeta

Course: Digital literacy

Location: Odisha



## VOLUNTEER SPEAK

**Ms. Deepa Kumar**

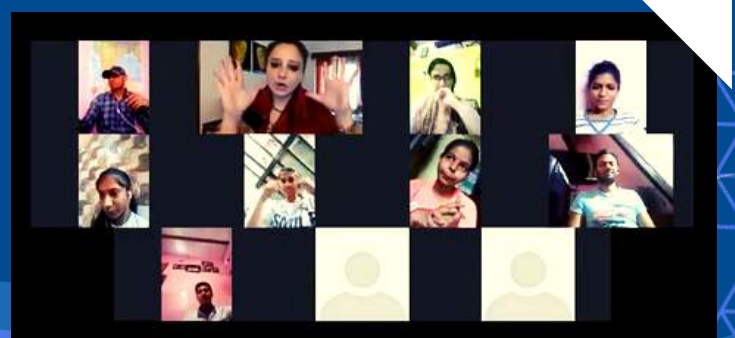
**Artist and Motivational Speaker**

**Center: Madanpur Khadar and Civil Lines**

*"I have been a volunteer with NIIT Foundation since 2016. I started from Begampur Center in Delhi and after that got associated with Madanpur Khadar and now with Civil Lines. As a volunteer I deliver motivational and life skills sessions to the students who come to these centers. I conduct these sessions twice a month.*

*During the Covid 19 lockdown, I took an online session with the students at Civil lines. The aim of my session was to handhold students to remain positive during this difficult time. I handed them simple techniques to remove negativity from their mind and from their environment.*

*I feel I have been a crisis manager because of an interesting life I've had so this was another crisis that I have learnt to gracefully pass through. For me mentoring and sharing is important and the platform can be varied. I am prepared to reach out, however. I am happy that students were receptive and so positive. It says so much about their mental strength. I am so proud of them."*



# NEWS & EVENTS



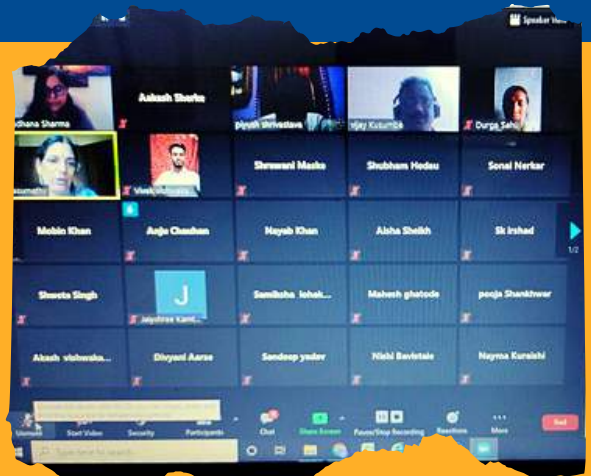
## NIIT Foundation receives The Community Spotlight Award

NIIT Foundation is humbled to receive 'The Community Spotlight Award - Enabling Anytime, Anywhere Learning' by Cisco Networking Academy.

The award has been given for the committed leadership and outstanding contributions by NF to the instructors and students of the Cisco Networking Academy community.

## TCS interaction with Students from NF Centers in MP

Ms. V Vasumathy, Asia Pacific Head of Operations, TCS interacted with students from Chhindwara and Barukhii centers in Madhya Pradesh. 34 students attended this interaction. They learnt about how TCS is working during these times and the company's new online portal. Students gained insights into how they can prepare and apply for jobs. Ms. Vasumathy ended the session by promising to connect again with more such interactions by TCS employees.



## Food distribution by NF Career Development Center, Odisha

During this humanitarian crisis, NIIT Foundation team in Odisha made a lovely gesture. While maintaining all the necessary precautions, the team distributed hygienic fresh food to those in need and completed the successful food distribution campaign.

Many families living in the slums received food. Once again the team were able to put smiles on people's faces.

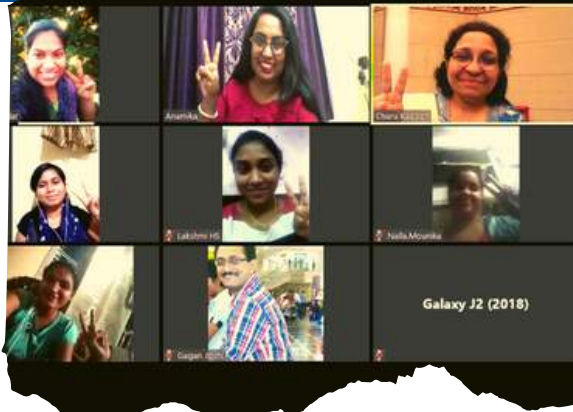
## NIIT Foundation conducts the Cisco CCNA module virtually using WebEx

NIIT Foundation is conducting CCNA (Cisco Certified Network Associate), an IT certification from Cisco Systems virtual training using WebEx with 18 new batches.

Over 600 participants are benefiting by this training from various parts of the country.







## Taking Care of Our Employee Well-Being

In this time of uncertainty, everyone is low and stressed. NF organised a special online well-being meet for our employees. The importance of taking care of our physical and mental well being was the key point of discussion during this interaction. Interacting with each other was a reminder that we are all in this together and we can make the best of our situation.

This meet was held to motivate employees and to instill a sense of peace and positivity in all.

## Developing a Passion for Technology by "Women Rock-IT"

Women at NIIT Foundation, including students and staff attended "Women Rock-IT" live TV broadcast by Cisco. The virtual event was held on Thursday, 23 April 2020 that featured two women IT professionals who run successful businesses that help make the world a better place.

The objective of this session was to learn the benefits of a career in technology, develop a passion for technology and to get inspired by some successful female role models from different occupations and businesses.



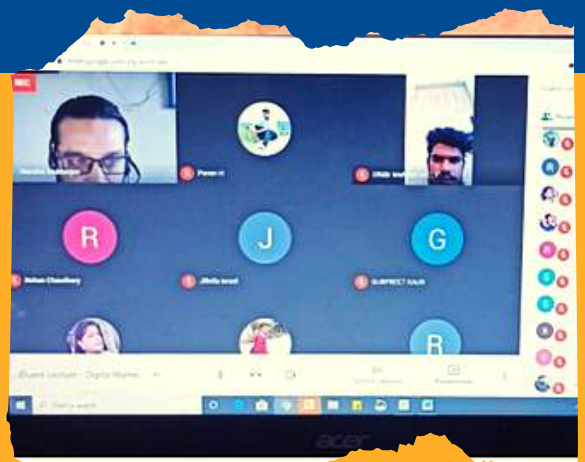
## NIIT Foundation Spreading Financial Literacy Virtually

Living in a world with technology advancement, NIIT Foundation organised a virtual training of beneficiaries to learn 'Jaadu Ginni Ka' - Financial Literacy Program. This training was organised through the SamVaad App. With the help of technology, the team is able to maintain social distance and can continue to spread financial literacy in communities.

## Guest Lecture on Digital Marketing by Industry Expert - Mr Rolly Chowdhury

A Guest lecture on 'How to prepare for Digital Marketing Interview and growth path in Digital Marketing Career' was conducted by Mr. Rolly Chowdhury. This was held for the youth from NF Delhi NCR centers.

The objective of this session was to inspire students to chalk out a career in Digital Marketing.



# PERFORMANCE AREA FY 21

Over 28,574 students enrolled in Skill Programs  
Over 251 students Successfully Placed  
Over 88,000 beneficiaries became Financially Literate  
6 New Centers Setup (CDC & DLC)

## WE WELCOME OUR NEW PARTNERS

Give India  
Salesforce

We thank our existing partners for their continued support;  
Sony India | CISCO | DAFFPL | Sat Krishna | Maruti | Quest Alliance  
(IBM) | HPCL | Adobe

### **Keep Standing with Us in Our Mission and Help Respond to COVID-19 The Marginalized Need Our Support More than Ever.**

Amidst the lock down to curb the spread of Corona Virus, women and children living on the street, the elderly living in old age homes and slum communities and the daily wage earners have been adversely affected.

NIIT Foundation has partnered with leading organisations to provide nutritious food, disseminate correct information and provide for preventive measures against COVID-19 to vulnerable sections of our society.  
Each of us can support this initiative. Every Donation Counts!

To know more about the payment options,

**[CLICK HERE](#)**

NIITians can also donate through Payroll:  
Visit [www.iNIITian.com](http://www.iNIITian.com) -> My Data -> NIIT Giving in order to donate through payroll or to register yourself for volunteering.

## CONTACT US

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## CENTERS

NF TN Kanchipuram, NF UP Dankaur, NF UP Bhangel, NF UP Dasna, NF MP Chhindwara, NF MP Barkuhi, NF DL Civil Lines, NF DL Brahmpuri, NF UP Kasna, NF UP Noida Sector 63, NF TS Ameenpur, NF TS Mehdipatnam, NF KA Bidadi, NF KA Whitefield, NF KA Marathahalli, NF DL Mahipalpur, NF DL Palam, NF DL Najafgarh Center, NF MH Hadapsur, NF MH Pirangur, NF MH Bibwewadi, NF MH Kasba Peth, NF MH Sane Guruji, NF MH Dattawadi, NF MH Rajiv Gandhi, NF MH Gultekdi, NF MH Bhawni Peth, NF MH Janta Vasahat, NF MH Thane West, NF HR Manesar, NF HR Faridabad, NF HR Gurgaon, NF UK Bhagwanpur, NF OR Balasore, NF SILF MP Indore, NF DL Paharganj, NF DL Madanpur Khadar, NF HR Fatehgarh, NF DL Fateh Nagar, NF DL Begumpur, NF OR Khurda, NF OR Duburi, NF OR Joda, NF OR Jurudi, NF OR Sukinda, NF DLC BR Moratalab, NF DLC BR Sapta, NF DLC BR Ber, NF DLC BR Khojpur, NF DLC BR Daunpura, NF DLC BR Nautan, NF DLC BR Danapur, NF DLC BR Sadisopur, NF DLC BR Akaur, NF DLC BR Garkha, NF DLC BR Daulatpur, NF DLC BR Dumri, NF DLC BR Gangauli, NF DLC BR Bhikhanpur, NF DLC BR Upper Tola, NF DLC BR Bandar, NF DLC BR Baruari, NF DLC BR Charan, NF DLC BR Shekhpura, NF DLC BR Pratappur, NF DLC BR Mohammadpur, NF DLC HR Dhanvapour, NF DLC PB Uppal Jagir, NF DLC RJ Gandala, NF DLC RJ Mandha, NF DLC RJ Bera, NF DLC PB Malikpur, NF DLC PB Bajakkhana, NF DLC HR Rohtak, NF DLC HR Ambala, NF DLC HR Ratia, NF DLC PB Mohali, NF DLC PB HaturKas, NF DLC HR Nangla Gujral, NF DLC HR Nuh, NF DLC UP Asafpur, NF DLC UP Saharanpur, NF DLC RJ Sargod, NF DLC DL Dwarka, NF DLC UP Shukla Bazar, NF DLC RJ Tejpur, NF DLC UP Fathua, NF DLC UP Jarawan Kathwal, NF DLC RJ Tateeja, NF DLC JH Panch Mohli, NF DLC JH Atmii, NF DLC OR Umapada, NF DLC OR Naranpur, NF DLC OR Chhatia, NF DLC OR Singiri, NF DLC OR Ahirajpur, NF DLC OR Sakhigopal, NF DLC OR Mathasahi, NF DLC OR Kharsahapur, NF DLC OR Garia, NF DLC OR Kuninda, NF DLC OR Athagarh, NF DLC OR Darda, NF DLC OR Nayagarh, NF DLC OR Badarbarchikayan, NF DLC OR Balidiha, NF DLC OR Gediapalli, NF DLC CG Gariyaband, NF DLC CG Berla, NF DLC MP Sirgora, NF DLC MP Budha, NF DLC CG Mahasmund, NF DLC CG Dondi, NF DLC CG Niyanar, NF DLC CG Chotiya, NF DLC CG Barbaspur, NF DLC WB Jalpai, NF DLC WB Akanda, NF DLC WB Rejinagar, NF DLC WB Midnapur, NF DLC GJ Pakhajan, NF DLC GJ Sarar, NF DLC GJ Segva, NF DLC GJ Bhalod, NF DLC GJ Motavadla, NF DLC GJ Wankaner, NF DLC GJ Bhatiya, NF DLC GJ Vedgam, NF DLC OR Kumbhari, NF DLC OR Mahulpali, NF DLC OR Ujalpur, NF DLC OR Dharuadihi, NF DLC OR Cheramulla, NF DLC OR Dadpur, NF DLC OR Tandol, NF DLC OR Manhira, NF DLC OR Kongra, NF DLC OR Resham, NF DLC OR Friends Colony, NF DLC OR Shardhapur, NF DLC OR Butupalli, NF DLC OR Kumtal Peta, NF DLC OR Golabandha, NF DLC OR Belpahad, NF DLC OR Pandripani, NF DLC MH Wakdi, NF DLC MH Moe, NF DLC MH Kakdi, NF DLC MH Rahuri, NF DLC MH Chena, NF DLC MH Wardha, NF DLC MH Panoti, NF DLC MH Telgaon, NF DLC MH Adratgaon, NF DLC MH Ruikheri, NF DLC KA Haladi, NF DLC KA Shankarnaraya, NF DLC KA Kapisoge, NF DLC KA D palya, NF DLC KA Chitradurga, NF DLC KA Hasarghatt, NF DLC TN Ariyur South, NF DLC TN Vinnamangalam, NF DLC TN Mel nagar, NF DLC TN Auroville, NF DLC TN Chunampet, NF DLC TN Vendasandur, NF DLC TN Ramanaickanpalayam, NF DLC TN Kallidikurchi, NF DLC TN Nasarath, NF DLC TN Kutchanur, NF DLC TN Nazerath, NF DLC TN Aravakuruchi, NF DLC AP Jeelapatur, NF DLC AP Rajahmundry, NF DLC AP Guntur, NF DLC AP Kurnool, NF DLC AP DuttaRajuru, NF DLC AP Dharmavaram, NF DLC TS Vatpally, NF DLC WB Karola, NF DLC WB Malancha, NF DLC UP Sarnath, NF HR Gurugram Sector 12, NF UP CDC Tigri, NF DLC WB Rohini, NF DLC OR Karilopatana, NF DL Daryaganj, NF DLC UP Pipraich, NF DLC UP Rajatalab, NF DLC UP Allopur Katehar, NF DLC WB Julpia, NF DLC BR Sonawa, NF TN Gowrivakkam

**We Welcome Your Feedback On This Volume of Our Newsletter**