

NEWSLETTER

VOLUME 29 MAR 2021

INDEX



- COVER STORY
 - 5 A MEMORABLE RENDEZVOUS 2020
- O 6 + PARTNER'S PERSPECTIVE
 - **7 OUUNTEER SPEAK**
- **D 8 •** NEW LAUNCHES

2

- D 9 + THE CHANGE MAKERS
 - NEWS AND EVENTS
 - PERFORMANCE AREA AND NEW PARTNERS
 - CONTACT DETAILS & CENTER LIST

MESSAGE FROM THE DIRECTOR

Page 3

2021: A Year of Hope

The year 2020 will stand out in our memory for a very long time. Not just because of the havoc caused by the Corona Virus, but because it showed us possibilities we had closed our eyes to. Here are the top two learnings for us from the perspective of our target students.

First that our target population, the underserved youth and children, will invest in technology for the sake of learning. I recall with sadness and awe the story of a poor father who sold off his cow, his primary means of livelihood, to buy a smartphone for his child so she can continue to attend school. Contrary to our expectations, most of our students were able to arrange for smartphones so they could continue their training using a learning management system (LMS).

Second, how our beneficiaries learn using technology is different from how the more privileged children and youth might learn. There are questions from parents on why their daughter needs to keep her video on during a class. Most students are not able to schedule their self-study on their own, when no one is creating a schedule for them. Taking responsibility for their own learning will take time and creativity.

The year 2021 brings hope and an urgency to address the changing needs of our students. We need to look at new instructional strategies for our LMS programs, to address the unique perspectives of these parents, children and youth. We are determined that our team will continue to learn and adapt so that we can create breakthrough solutions for our beneficiaries.

"We must accept finite disappointment but never lose infinite hope" - Martin Luther King. Jr.



RENDEZVOUS 2020



"Remember to Celebrate Milestones as You Prepare for the Road Ahead" - Nelson Mandela

In the event of the COVID-19 pandemic and our attempt of doing old things in a new way, NIIT Foundation celebrated its 16th Annual Day Function – Rendezvous 2020. This was conducted virtually on the 23rd and 24th of December 2020. The event brought the NF family together like never before to pause, reflect and celebrate the year gone by. The ceremony showcased how NIIT Foundation has risen to the challenges of the year 2020. NF has launched new programs and is reinventing old ones. The Annual Day was an occasion to celebrate our milestones of success in a new way and motivate us to march ahead.



It was a honour to have our key founders Mr. P Rajendran and Mr. Vijay Thadani presence at the event. Despite it being a virtual set up, teams from across locations showed their enthusiasm and creativity by actively participating in the brainstorming sessions, the Change Maker Gallery and the cultural performances. It was a proud moment to have our funders recognize our work on ground. The event would have been incomplete without awarding our hardworking team.

Despite the challenges and distance, Annual Day Rendezvous 2020 was a success. It was a reminder that together we are stronger, together we are unbroken and together we can continue to make a deep impact across our communities.

Page 4

A Memorable Rendezvous 2020!

Neelam Shourie, Consultant, NIIT Foundation

"I can almost hear the words of the NF leadership when they envisioned a virtual celebration of Annual Day 2020, "It's not faith in technology, it's faith in people." And voilà!! With over 250 NFians on board, the celebration enveloped me in the spirit of unison and harmony. Cascading forever benevolent senior leadership, orations, performances, appreciations and applauds, Rendezvous 2020, an event J'll reminisce!"



Vikram Kumar, General Manager, Technology and Special Projects, NIIT Foundation

"The Annual Day program was knitted so well, and each section was a learning experience for us. During the event, we not only kindled the spirit of togetherness but also encouraged our team members to showcase their talents despite the difficult times. This Annual Day celebration was one of its kind for us at NIIT Foundation."

Sairun Nisha, Center Head, CDC Balasore, Odisha

"This was my first experience of a virtual Despite function. challenges, network everything went off well. The cultural performances were properly planned and showcased teamwork. The Awards and Achievements presented Annual Dau on motivates me to do well."



Jhansi Rani, Facilitator, IBM STEM for Girls Project, Karnataka

"I was really excited to be a this part of beautifully organised event because this was my first annual day. The event made me realise that one can achieve anything, difficult in even In this circumstances. pandemic, NF has extended its reach to so many people in need. I am happy that the awarded and team was recognised for this work. I too was one of the nominee's for Inspiring Mentor award. J feel really proud"



Sakhi Mohammed, Assistant Manager, DLC Tejpur

Page 5

"Brilliant, Incredible and Memorable! Annual Day-Rendezvous 2020, proved to be a milestone event. By coming together, we were able to pass on positive energy to each other. I was really impressed with the teamwork and presentation during the event. It gave a platform for everyone to come forward and prove themselves."



PARTNER'S PERSPECTIVE

ATC Digital Villages Continue to Provide Digital Literacy to Everyone

American Tower Corporation ATC (India), an independent tower mobile company has been one of NIIT Foundation's key partners. NF has been implementing the company's CSR initiative, which entails creating Digital Villages at ATC tower sites across the country. Each square comprises of a Digital Learning Center for students above the age of 14 years and one Hole-in-the-Wall Learning Station for children in the age group of 5-14 years. So far, 166 such Digital Villages have been set up across 19 states and touched the lives of over 2,76,066 beneficiaries.

Due to pandemic restrictions and NIIT Foundation's endeavor to do old things in a new way, ATC Digital Literacy Centers have adopted a virtual set up for students to be able to continue with their courses. The Hole-in-the-Wall Learning Stations offered an innovative online program- 'Holiday Masti' for the children. In this way, ATC Digital Villages continue to provide learning and skilling support to make students digitally abled and empower communities.

"ATC has been associated with NIIT Foundation for over a decade. It is a remarkable partnership that forms the cornerstone of our digital village program. This is a program where we leverage the connectivity our telecom towers provide to give digital education to underprivileged children in villages. We started this program together using HIWEL selflearning kiosks that were deployed in villages. By now we have about 165 villages across the length and breadth of the country, which have these kiosks. We then scaled these programs up to include digital learning centers. These digital learning centers have provided digital literacy courses to over 80,000 students so far and the original HIWEL caters to about 60,000 school going kids, who supplement their classroom courses with what they can learn through HIWEL.



Executive Vice President at American Tower Corporation

We are extremely proud of our DLC Center Heads, who despite Covid, have kept the activity going. This year they enrolled 35000 students and I believe 150 of them have already got placed. We provided support to these DLC centers heads by giving them Covid Kits and other assistance, but it was their determination and their dedication that enabled them to achieve results on ground. We want to express our gratitude to NIIT Foundation and the DLC Center Heads for our joint effort to provide education to the underprivileged in villages."

VOLUNTEER SPEAK

SALESFORCE EMPLOYEES MAKE A MARK!



"One of the greatest gifts you can give is your time."

In this pandemic, Volunteering is becoming to be even more meaningful than before. It was heartwarming to see Salesforce employees investing time and interacting with the students at NIIT Foundation. This Employee Volunteering Program was conducted virtually with students in small batches from different NF Centers including Pune, Mumbai and Bengaluru. A total of 10 Salesforce employees engaged with over 100 students. Salesforce Employee Volunteers delivered sessions on Web Development, Digital Marketing, Hardware and Networking. It was a learning experience for both the students and the employees. Such volunteer engagement programs go a long way in developing the confidence level of students and in providing them with exposure to the larger world.



Dew Mandiye Business Operations Analyst - Social | Salesforce "I would like to take this opportunity to thank NIIT Foundation and Salesforce for allowing me to Volunteer as a Trainer, for a group of students who were excited to learn about Digital Marketing.

I started off with five students. They were already aware about various tools and strategies used for marketing processes digitally. I worked on polishing their knowledge and skills by sharing live examples of how major companies and firms use social media to grow their business. Students had fun learning and I got excellent feedback from each one of them. Some students came up with their own innovative social media campaign ideas. I shared tips on how to appear for interviews, about resume writing and how to approach potential jobs in Digital Marketing. I am glad to have got this platform to share my experience with budding learners."



NEW LAUNCHES



HIWEP 2.0

With the success of the award-winning Hole in the Wall Learning Program, NIIT Foundation is now ready to launch the second phase of this initiative, titled HIWEP 2.0. The updated features of this phase include a realtime web-based remote management system and a user-friendly profile, thereby making the learning stations further accessible and impactful for all.

HIWEP 2.0 launched on Annual Day – Rendezvous 2020 promises to be a well-secured system, designed with the option of future upgradation. The essence of Hole in the Wall Learning stations continues to be an innovative, minimal invasive platform that is sowing the seeds of technology inclusion for children in rural and semi-rural parts of India.

Change Maker Academy

To fulfill NF's vision of creating an impact in every community, it is strongly felt that this will only be possible by collaborating with youth. Having the support of our students who are living in the very communities where we offer our services, will create a multiplier effect and a deep impact.



Keeping the above in mind, NIIT Foundation started with a process of inviting students to volunteer at the center or in the field. Some students shared that this hugely benefited their overall development. They also developed an interest in contributing to other community development initiatives.

This laid the foundation of setting up A Change Maker Academy. This academy is especially designed for a few students who are committed to social development in their communities, alongside their regular employment opportunities. There are also some students who want to carry out social initiatives and make it their sustainable livelihood. The Change Maker Academy has been launched to guide and motivate such student who wants to create change.

THE CHANGE MAKERS



NAME: ASHISH RAMDAS DHAWANGLE CENTER: DIGITAL LITERACY CENTER, TELGAON, MAHARASHTRA

Ashish's father is a farmer and mother is a homemaker. He has two elder brothers who are married. The financial responsibility of taking care of his parents and running the household is on Ashish. He started working towards providing for his family from a young age. He enrolled for the Certified Course in Digital Literacy at the Digital Literacy Center in Telgaon, Maharashtra. Ashish enjoyed the course and later enrolled for the Cyber Security Course offered by the center.

However, things changed with the Covid 19 pandemic and the center had to abruptly shut. Despite several challenges, Ashish decided to use this time well. He volunteered at the Swachh Bharat Campaign and a Covid-19 preventive awareness program initiated by NIIT Foundation. As soon as NIIT Foundation began online classes, Ashish adapted and resumed his course. He encouraged children, whose schools had shut, to return to the HIWEP learning station and continue their learning. One of the greatest achievements for him has been the change in his family. His mother is connecting with other ladies in the community, motivating them to become digitally literate. Ashish's father, who was once considered an introvert, rarely interacting with others, has now taken it upon himself to spread the importance of education and digital literacy to family members, friends and the larger community. Ashish has not only brought about a positive change within himself but has inspired his parents to lead the change as well.

Gunjan belongs to a middle-class family. Her father works in a private company and mother is a homemaker. Gunjan has two younger siblings who are studying. Being the eldest child, she wanted to help her family financially. She also wanted to contribute to the larger community. Gunjan came across NIIT Foundation in Bhangel, Noida and pursued the BPO course. This course helped her to build on her technical and communication skills.

To fulfill her dream of helping the community, Gunjan joined an NGO called SRF Foundation.

She adapted NIIT Foundation's Digital literacy curriculum to teach students. Through her work, she reaches out to not only people in her own community but to everyone who is in need of becoming digitally literate. Inspired by the Change Maker sessions she underwent at NIIT Foundation, Gunjan encourages her students to further reach out to people in the community and promote Education and Digital Literacy. Gunjan wants to train people the way she has been trained, so that together one can establish a change in the larger community. Gunjan has a vision where everyone comes together to spread awareness and joins the movement towards a Digital India.



NAME: GUNJAN YADAV CENTER : BHANGEL, NOIDA, UP

Page 9

NEWS & EVENTS



A Symposium on Vodafone Foundation Financial Literacy Program

On the occasion of International Women's Day, NIIT Foundation conducted an online symposium on Vodafone Foundation Financial Literacy Program - Jaadu Ginni Ka.

Ms Aanchal Jain - Program Director, Tech Mahindra Foundation, Ms Deepti Singh - Deputy Director, FICCI and Ms Aparna Srivastava - Founder, Guiding Souls were the inspiring guest panel at the event.

Cisco NetAcad - IT Essential Programs for the Youth of Haryana

Cisco India and Skill Development and Industrial Training Department (SDIT), Government of Haryana signed an MoU with an objective to empower the youth of Haryana.

NIIT Foundation provided an orientation on Cisco Networking Academy- IT Essentials Program to the faculty members of ITI colleges in Haryana.

A total of 245 faculty members across 122 ITI colleges attended the orientation and have been certified. These trained faculty members will now further train students on the program.





Ms Charu Kapoor, COO, NIIT Foundation Speaks at the Leadership Series by Jeevitam NGO

Ms Charu Kapoor, COO NIIT Foundation was a guest speaker at the power-packed panel discussion hosted by Jeevitam NGO. This was a virtual event held on the occasion of International Women's Day. The theme was - **Courage To Choose! Courage To Challenge! Courage to Change!**

Ms. Kapoor and the other four panelists who are leaders in their own fields lead the discussion about women from around the world, united in their struggle to create an identity and bring about change.

Re-skilling Project in partnership with JP Morgan

NIIT Foundation in partnership with JP Morgan has initiated a project for re-skilling and up-skilling youth to ensure continuous learning. The project focuses on providing youth with new skill sets, training and educational opportunities to further grow their existing skills and opportunities to expand their knowledge so that youth can rise in their area of expertise.





Corporate Volunteers from Pernod Ricard

NIIT Foundation's students from the Career Development Centers in Bhangel, Dankaur, and Gurgaon attended an online volunteering session conducted by corporate volunteers from the company Pernod Ricard.

During the virtual employee volunteering session, students learned about various career guidelines and how to prepare for an interview. The students really benefitted from the session and the employees enjoyed sharing their experience.

Job Fairs and Selections

After the Covid-19 lockdown and in keeping with all precautionary measures, a job fair was conducted in partnership with our NGO partner - **HCL Foundation**. Around 50 students participated in the job fair out of which 31 students were selected and they received the joining letter. A similar job fair was conducted at CDC Tigri, Delhi, where 45 students were selected from 65 participants. In addition, 78 students were selected out of 91 at the job fair conducted in **DAFFPL** Palam and Najafgarh Center, Delhi





Digital Literacy for Women SHG Members

Everest Foundation Center in Bhagwanpur conducted a Digital Literacy Session for the women who are a part of a Self Help Group of Tara Akshar Program with Development Alternatives.

The purpose of this program was to expose women to digital skills. The session was covered in a local newspaper too.

PERFORMANCE AREA FY21

Over 97,049 students enrolled in Skill Programs Over 4,389 students Successfully Placed Over 6,65,328 beneficiaries became Financially Literate 5 New Centers Setup (CDC & DLC) Over 680 hours of volunteer effort to help students

WE WELCOME OUR NEW PARTNERS

Swayam Digital KEC Spencers UNO Minda LinkedIn CSR Box Connecting Dreams Foundation

We thank our existing partners for their continued support; CISCO | INDUS Towers | RPG Foundation | Adobe | ST Foundation | Mahindra Finance | Larsen and Toubro

JOIN US

BE A PARTNER

If you are a corporate and are looking for an organisation to implement your CSR vision in the area of skill development, education and employability, press on the button below for the Partnership details.

BE A DONOR

If you want to help us make a deep impact in the communities we work in, you can support our programs and beneficiaries. To make a donation press on the Click Here icon below

BE A VOLUNTEER

If you have time, a passion to work for the underprivileged and a skill to share, you can be a NF Volunteer. Press on the Click Here icon below to volunteer at NF.







NIITians can also contribute through Payroll: Visit www.iNIITian.com -> My Data -> NIIT Giving in order to donate through payroll or to register yourself for volunteering.

Page 12

Page 13

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