

NEWSLETTER

VOLUME 35 | JULY 2023



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MESSAGE FROM THE COO



This summer has been brutal with heatwaves, cyclones, unseasonal rains, and extremely heavy rainfall which caused extensive damage all over the country. Environmentalists have been warning us of the dangers of living an unsustainable life but now, we see the consequences and are on the fast track to make changes in an attempt to reverse the damage.

Sustainability and adaptability are emerging as keys to living a life with greater satisfaction and success. NIIT Foundation recognised the importance of instilling both these concepts into our programs and initiatives to support beneficiaries in making impactful changes to their lives.

With the support of our partners and funders, we have several initiatives such as digital literacy, financial literacy, life skills training, and skill training that helps individuals become self-sufficient and adapt to changes better, especially for marginalized individuals and those living in isolated regions of the country.

By providing education and knowledge to arrive at financial safety nets as well as to calculate risks, sharing positive role models, and discussing the importance of accepting failure, we are trying to build a network of motivated young individuals prepared for the entrepreneurial journey to ensure sustainability as well as greater success for their professional ventures.



Charu Kapoor
COO - NIIT Foundation

Adaptability has also become an imperative quality for organisations to have and hone. NIIT Foundation has been utilising the Genuine Contact Methodology to help us embrace changes along with the way and better cater to our stakeholders' needs.

We hosted the Summer Academy 2023 in the month of July at NIIT University in Neemrana, Delhi, India, which was attended by 69 participants globally. The workshop imparted key concepts of GC to support strategic, managerial, and operational changes that organisations may require to better cope with a dynamic environment.

At NIIT Foundation, we have seen great success with the GC method. Our teams have been more involved, proactive, and adapted faster to emerging challenges such as the Covid-19 pandemic to ensure the learning doesn't stop for our beneficiaries.

We continue to keep sustainability and adaptability as key parts of our approaches to enhance outcomes for our stakeholders.



COVER STORY

Entrepreneurship is an integral part of the Indian system, and we witness businesses of all sizes that cater to the needs of the local community. The Indian government too is supporting individuals keen on setting up their own ventures through a robust ecosystem that supports and fosters entrepreneurship. One of the important benefits of promoting entrepreneurs is that it leads to further employment, which in turn leads to a better and safeguarded quality of life for the most marginalized individuals.

The entrepreneurial spark is visible amongst the youth and individuals in remote areas, but they lack the necessary skills and knowledge to take it a step further to develop a sustainable ecosystem that can enhance their business. Most of the time, their knowledge of technology is extremely limited, and they cannot use tools that would help them maintain better records, and customer relationships, and reach larger audiences. They also have limited access to information, especially regarding government initiatives that can help and support them to grow and sustain their businesses.



At NIIT Foundation, our Digital Buses focus on educating youth and individuals in isolated, remote communities about how they can use technology to integrate a more organized system into their ventures. Through our digital literacy programs, we support their learning journeys to learn MS Office tools, send emails, browse the internet, use payment apps to receive and send money digitally and operate computers as well as smartphones. Our financial literacy program empowers them with financial planning tools to budget their resources and allocate them in the most efficient way while also showing them how to search and apply for Government schemes.

Together with local and government community organizations, we are attempting to build a self-sustaining ecosystem that allows citizens of underserved communities to build businesses, provide employment and serve the community through their ventures.



FEATURED PARTNER

Collaborating with Spandana Sphoorty for Digital & Financial Literacy in MP & Maharashtra

Digital and Financial Literacy are emerging as key areas for development to encourage and incubate the spirit of entrepreneurship. NIIT Foundation has recently partnered with Spandana Sphoorty for Digital & Financial Literacy in MP and in Maharashtra to educate rural residents on basic digital literacy and financial literacy.

The target number of beneficiaries for this project is 12,300 individuals. We anticipate that with the skills of financial and digital operations, beneficiaries will have greater access to government schemes, support their children for better educational resources and utilise new age banking systems for ease.



Though the project has been recently launched, it is laudable that the on-ground team has conducted 16 workshops in Madhya Pradesh for 417 beneficiaries and 11 workshops in Maharashtra for 366 beneficiaries.

The support of the Spandana Sphoorty team has helped the on-ground team to impact and benefit many individuals. We have received promising feedback from attendees of the workshops sharing how they feel more knowledgeable and in better control of their financial and digital freedom. Many are hoping to budget their expenditures to ensure they can save for their futures. Others wish to understand how to find, apply and avail of Government schemes to improve their lives. Whatever be their ambition, NIIT Foundation and Spandana Sphoorty will work towards making it a reality through this initiative.



“ Our partnership with NIIT Foundation has been instrumental in empowering rural women with essential financial and digital skills. Through this collaboration, we successfully trained 31,500 women in the last financial year. The program, conducted in rural communities, covered crucial topics such as savings, CIBIL scores, digital transactions, and cyber security. This strategic partnership perfectly aligns with Spandana Sphoorty's mission of empowering women. By joining forces with NIIT Foundation, we have been able to provide comprehensive financial and digital literacy, enabling women to make informed decisions and navigate the modern financial landscape. We are proud to collaborate with NIIT Foundation in creating a lasting impact and look forward to continuing our partnership in empowering women with these critical skills.

Bhanu Prakash. A
Vice President - Head CSR
Spandana Sphoorty Financial Limited



STORY OF CHANGE

The center head recalls, "In 2015 when Preeti came to the NF CDC Malviya Nagar center, she was a shy young girl, low in confidence but with big dreams. She wanted to become financially independent, become a role model for other girls like her, and most importantly, wanted to make her parents proud."

The 3-month Retail management course not only gave her the technical skills, but the focus on personality development, helped her develop critical life skills. She says that her trainer was extremely motivating and it was because of her encouragement that she began to believe in herself. She worked sincerely in the course and became the only girl in her batch to be placed at Shopper's Stop as a fashion consultant.

She shares that the lessons she learned from NIIT Foundation about professionalism, planning one's career, and being open to new learnings helped her immensely.

In her 4 years at Shopper's Stop, she was promoted 3 times – something she is still very proud of! In the last 8 years of work life, she has worked with international brand names like Nike and Starbucks handling their stores as a store manager. She feels that her association with NIIT Foundation kick-started her career, and her hard work and the support of her family have helped her grow in her career.

Preeti is filled with hope and is excited to see what the future holds for her.



Preeti, 30 years
BFSI & Retail Course
Center: CDC Malviya Nagar
Location: Delhi
Working at Tata Starbucks



There is a huge difference between Preeti before NIIT Foundation and Preeti after NIIT Foundation. Before, I could barely talk to strangers. Now, I am confidently conversing with celebrities and individuals from all walks of life.

I cannot emphasize what a huge change NIIT Foundation has made in my life. I never believed that such big dreams can come true. I am glad that I was wrong, everything is possible with hard work and the right guidance.



- Preeti

SUMMER ACADEMY 2023

NIIT Foundation hosted the highly anticipated Summer Academy 2023, a comprehensive 5-day workshop focused on Strategic Planning using the Genuine Contact Way. This transformative event took place at NIIT University in Neemrana, in partnership with **Dalar International**, renowned experts Brigitt Williams, and Rachel Bolton. in the field of Strategic Planning with Genuine Contact Methodology.

The workshop, held from July 3rd to July 7th, 2023, was attended by 69 participants from diverse backgrounds, representing countries such as India, Netherlands, Germany, Norway, and more. The participants brought their rich experiences from corporate sectors and non-governmental organizations (NGOs), creating a vibrant, immersive and insightful learning atmosphere. This diverse mix of perspectives facilitated meaningful discussions and the exchange of ideas, enriching the overall learning experience.

All of them experienced our Digital Buses and had wonderful things to say about NF's initiative.

It is wonderful to know that participants are keen to stay connected and continue their GC learning journey together.



VOICES FROM THE SUMMER ACADEMY'23



I was amazed at how the design supported intense reflection, engagement and learning among 70 people. I loved various ways of diverging and converging.

- Emilie, Entrepreneur, Netherlands



I was amazed at how the design supported intense reflection, engagement and learning among 70 people. I loved various ways of diverging and converging.

- Manali Shah, Consultant, India



I had doubts about the workshop's engagement & techniques, I'm thrilled to report it turned out to be highly interesting and beneficial. Excited to apply our learnings for the stakeholders' benefit!

Bimlesh Kumar, Operations, Reach to Teach, India



What surprised me the most in this workshop was how much work we got done in 2 days, highlighting the efficacy of the methodology.

Margrethe Thomt, CRM - BMW Group, Norway



The aura and setup of the Summer Academy 2023 facilitate reflection, collaboration and collective wisdom. It inspires people to look for answers from within and bring out their self-expression. I will go back and understand how best to implement the learnings.

-Richa Tyagi
Strategy Expertise,
Miracle Foundation,
India



The tools that have been shared are very useful and I will be utilizing them in my organization.

-Nandita Jain,
HR Professional
Reach to Teach,
India

VOLUNTEER SPEAK



My strong desire to contribute to society led me to connect with NIIT Foundation. I have been actively involved with the Begampur branch, where I find immense inspiration and satisfaction amidst young learners from underprivileged backgrounds.

Their determination to change their circumstances is commendable. I have found it to be a very rewarding experience to empower these learners and I strive to instill hope and ignite enthusiasm in all those I encounter.



Mr. Majumdar, 75 years
Profession: Retired from
United Nations, New York

JOIN US

BE A PARTNER

If you are a corporate and are looking for an organization to implement your CSR vision in the area of skill development, education, and employability, press the button below for partnership details.

[CLICK HERE](#)



BE A DONOR

If you want to help make a deep impact in the communities we work in, you can support our programs and beneficiaries. To make a donation press on the Click Here icon below.

[CLICK HERE](#)



BE A VOLUNTEER

If you have time, a passion to work for the underprivileged and a skill to share, you can be a NF Volunteer. Press on the Click Here icon below to volunteer at NF.

[CLICK HERE](#)



NIITians can also donate through Payroll:

Visit www.iNIITian.com -> My Data -> NIIT Giving in order to donate through payroll or to register yourself for volunteering.



COO Charu Kapoor meets Lord Ahmad

Mrs. Charu Kapoor, had the honour of meeting Lord Ahmad – Minister of State for the Middle East, North Africa, South Asia, and the United Nations at the FCDO to support an MOU that the British Council India is signing with Microsoft India for a 3-year partnership project to Support English Skills for Youth.

335 students received their IT and Cyber Security course completion certificates.

NIIT Foundation held a certificate distribution ceremony for students who had completed their courses through the Digital Transformation Van in Delhi, supported by Indus Towers Limited. Over 335 DTV Delhi students were felicitated with certificates in IT and Cyber Security courses. The event was graced by the SHO of Jyoti Nagar Police Station, Delhi.



Industry Exposure at J D Solitaire

Students from CDC Madanpur Khadar, supported by J.P. Morgan, visited the JD.Solitaire Jewellery Store in Lajpat Nagar. Founder Mr. Sanjay Kalsi shared valuable insights on work, customer service, staff management, and more. Students gained hands-on experience and learned about the intricate process of running a successful Jewelry business.

New Center inaugurated in partnership with Tata Steel Foundation

NIIT Foundation and Tata Steel Foundation inaugurate a new IT and English Learning center in Vavoshi, Khopoli Industrial Area, Maharashtra. Mahendra Thorve, MLA Kajrat Khalapur graced the event with his presence.





CRPF Officers Complete the Cisco Cybersecurity Training in Ajmer

A new batch comprising of 50 CRPF officers in Ajmer, Rajasthan, successfully completed the Cybersecurity training program as part of the Cyber Suraksha Initiative in collaboration with Cisco CSR. Their dedication reinforces their commitment to safeguarding digital assets. Gratitude to Sahyog - Care for You for their unwavering support in making this initiative possible.

Continuing to empower the LGBTQIA+ community

NIIT Foundation and Connecting Dreams Foundation continue to encourage, support, and empower the LGBTQIA+ community. Another batch of 25 students from Malviya Nagar, New Delhi, completed their courses in English and Computers.



Angel One launches a new batch at CDC Gurgaon

Ms. Shefali Hasija, CSR Head of Angel One, graced the Career Development Center in Gurgaon Sector 21 for a special batch launch event. With the support of Angel One, a new batch of 35 students for the BPO course was successfully launched. Ms. Hasija's interaction with the beneficiaries, understanding their needs and career plans, left everyone motivated.

Industrial visit to Pepsico

Students of Jamui, Bihar Career Development Center sponsored by JM Financial Foundation had an industrial visit at Pepsico - Varun Beverages Limited. Mr. Gaurav Mishra, HR at Varun Beverages Limited, gave them valuable insights on automated machines and working in laboratories.



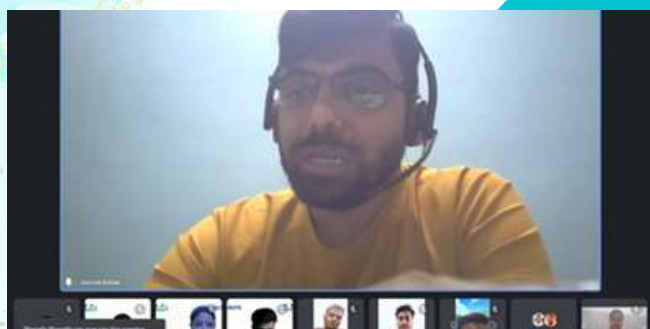
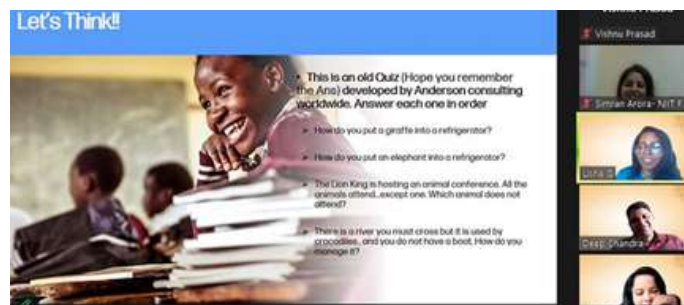


LinkedIn team holds a feedback session with students

The LinkedIn team dedicated their time to engaging with students and listening to their valuable feedback on the LinkedIn-supported Cybersecurity program. Students from diverse communities, including Colleges, ITIs, and the LGBTQIA community attended the program.

HP Leadership team inspires students

The students from Yelenhanka, Bengaluru were a part of engaging & interactive sessions conducted by the HP Leadership team. The topics for the sessions were 'Goal-setting & Performance evaluation' and 'Critical thinking & problem-solving'.



Session on Job portals by DXC employee

Students from the Global Service Desk program, supported by DXC Technology, participated in a session on 'Creating Effective Profiles on Job Portals'. It was organized by NIIT Foundation and facilitated by Nischal Kumar, a Financial Analyst at DXC Technology.

DTV team empowers School Students

The DTV Motherson team in Greater Noida visited Gulistanpur for a mobilization drive, providing on-bus facilities and skill-building and digital literacy training. 180 registered students benefited from this effort. They were impressed with the amenities and books provided at the bus.



Children embracing digital learning at HiWEL station

In Chunampet, Tamil Nadu, children from the Hole-in-the-wall learning station are enthusiastically embracing the advantages of digital learning and experiencing its full benefits. These young learners are filled with boundless curiosity and eagerness, to explore the world of knowledge through the opportunities offered at the learning station.

PERFORMANCE AREA FY24

Over **493,102** students enrolled in skill programs
Over **17,721** students successfully placed in all projects
Over **13,864** beneficiaries became financially literate
Over **8,466** children benefitted through HiWEL Stations
8 New Centers set up (CDC & DLC)
Over **156** hours of volunteer effort to help students



WE WELCOME OUR NEW PARTNERS

Swarn Vohra Memorial Foundation
AP State Council of Higher Education

We thank our existing partners for their continued support by granting new projects:

Satkrishna, Indus Towers, Angel One, HP India, Quest Alliance-Kantar, JMF Foundation, Tata Steel Foundation, Wipro, Spandana Sphoorty, CISCO, ST Foundation

CONTACT US

NIIT Foundation
8 Balaji Estate, Guru Ravi Das Marg
Kalkaji, New Delhi 110019, India
Email: contact@niitfoundation.org
Website: www.niitfoundation.org
Tel: 011- 41675000

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CENTERS

NF UP DTV Faridabad, NF PB Ludhiana, NF BR Okari 2, NF DL Jonapur, NF DL Garden City, NF HR Gurugram Sec-12, NF TS Mahabubnagar, NF UP Ghaziabad, NF MH Khalapur, NF BR Okari, NF MH Vavoshi, NF UP Sahibabad, NF KA Tumakuru, NF MH Nagpur, NF TN Nemam, NF TN Salem, NF MH DTV Pune, NF RJ DTV Neemrana, NF UP DTV Hardoi, NF OR Guali, NF JH Sonari Jamshedpur, NF OR Duburi 2, NF OR Angul 1, NF HR DTV Gurugram, NF DLC MP Barkuhi, NF DLC MP Chhindwara, NF OR Angul 2, NF DLC AP MUNUGODU, NF DLC BR Bal Bharti Road, NF DLC BR Bhovi, NF DLC BR Bikramganj, NF DLC BR Mali, NF DLC MH Nhavi Village, NF DLC MP Pithampur, NF DLC MP Takipura, NF DLC OR Aripada, NF DLC OR BADAPOKHARIA, NF DLC OR BALAPUR, NF DLC OR DHINKIA, NF DLC OR Guamal Tihidi_2, NF DLC OR Haridaspur, NF DLC OR KAPALESWAR, NF DLC OR MAHAKALPADA, NF DLC OR Nasik, NF DLC OR Nuagarh, NF DLC OR PALASINGHA, NF DLC OR Rajkanika, NF DLC PB BIJA, NF DLC PB Rakba, NF DLC TN Achamputhur, NF DLC TN Ammapalayam, NF DLC TN Boothapandi, NF DLC TN Chithode Road, NF DLC TN Kulasekarapattanam, NF DLC TS VELJALA, NF DLC BR Bakhra, NF DLC UP Ramnagar Karanjhala, NF DLC AS Amjuli Udaligiri, NF DLC OR Badapara, NF DLC OR Banguria, NF DLC OR Bijepur SSM, NF DLC WB Bolepur, NF DLC MH Ghosarwad, NF DLC WB Andal, NF DLC WB Chhatna, NF DLC WB Palpara, NF DLC PB Jaswal Lahri, NF DLC PB Lakha, NF DLC UP Para, NF MH Mokhada, NF BR Dhanimatri, NF DL Rangpuri, NF DLC DL Delhi Cantt, NF OR Bamebari, NF BR Jansidi, NF BR Lachhaur, NF BR Nauwadih, NF JH Jamadoba, NF JH Sijua, NF DLC JH ALARGO, NF DLC JH Domkara, NF DLC JH Norhi, NF DLC JH Pandri, NF DLC JH Tau, NF DLC JH Toto (Replacement of Charid Site), NF DLC UP Anoopganj, NF DLC UP Ariyama, NF DLC UP Khulhan, NF DLC UP Lucknow-Tryasujan_NH28, NF DLC UP Neelgaon - Sitapur, NF OR Sukinda Mines, NF DLC UP Sukrauli, NF DLC UP Vivek Nagar, NF DLC BR Gaurichak, NF DLC BR Machhriyawan, NF DLC UP Behta, NF DLC UP Bhaisa Bazar, NF DLC UP Karampur, NF DLC UP Pachgawan, NF MP DTV Bhopal, NF KA Yelanhanka, NF CDC OR Patia, NF DL Khanpur, NF DL DTV Delhi NCR, NF UK DTV Dehradun, NF MH Boriwali, NF TN Gowrivakkam, NF DLC BR Sonawa, NF DLC UP Allopur Katehar, NF DLC UP Pipraich, NF DLC UP Rajatalab, NF DLC WB Julpia, NF DLC WB Malancha, NF DLC WB Karola, NF DLC UP Sarnath, NF CDC UP Tigri, NF DLC WB Rohini, NF DL Daryaganj, NF DLC OR Keshpur, NF DLC OR Baldhimal, NF DLC OR Karilopatana, NF DLC OR Balipadia, NF DLC OR Chhotraypur, NF DLC BR BANDWAR, NF DLC BR Baruari, NF DLC BR Mohammadpur, NF DLC BR PRATAPPUR, NF DLC BR SHEKHPURA, NF DLC JH Atmii, NF DLC JH Panch Mohli, NF HR Gurgaon, NF DLC BR Bhikhanpur, NF DLC BR GANGAULI, NF DLC BR Upper Tola, NF DLC MH Ruikheri, NF SILF Mp Indore, NF UP Motherson DTV, NF DLC AP Dharmavaram, NF DLC MH Adratgaon, NF DLC MH Panoti, NF DLC MH TELGAON, NF DLC RJ Tateeja, NF DLC TS Vatpally, NF HR Faridabad, NF DLC MH Wardha, NF DLC WB Midnapur, NF DLC GJ Bhethiya, NF DLC GJ Motavadla, NF DLC GJ Vedgam, NF DLC GJ Wankaner, NF DLC CG Chotiya, NF DLC CG Niyanar, NF DLC KA Chitradurga, NF DLC OR Balidihia, NF DLC OR Belpahad, NF DLC OR Butupalli, NF DLC OR Golabandha, NF DLC OR Pandripani, NF DLC RJ Tejpur, NF DLC UP Fathua, NF DLC UP Jarawan Kathwal, NF DLC UP Shukla Bazar, NF DLC AP Guntur, NF DLC AP Kurnool, NF DLC AP Rajahmundry, NF DLC CG Barbaspur, NF DLC CG Dondi, NF DLC CG Mahasmund, NF DLC OR Kumtal Peta, NF DLC OR Manhira, NF DLC UP Resham, NF DLC OR Shardhapur, NF DLC RJ Sargod, NF DLC HR Nangla Gujral, NF DLC KA D Palya, NF DLC KA Hasarghatta, NF DLC OR Badarbarchikayan, NF DLC OR Friends Colony, NF DLC OR Gediapalli, NF DLC OR Kongra, NF DLC OR Nayagarh, NF DLC OR Tandol, NF DLC UP Asafpur, NF DLC UP Saharanpur, NF DLC AP Duttarajuru, NF DLC AP Jeelapatur, NF DLC BR Dumri, NF DLC HR Nuh, NF DLC KA Kapisoge, NF DLC OR Dadpur, NF DLC PB Haturkas, NF DLC PB Mohali, NF DLC HR Ambala, NF DLC HR Ratia, NF DLC HR Rohtak, NF DLC TN Aravakuruchi, NF DLC TN Kallidikurchi, NF DLC TN Kutchanur, NF DLC TN Nasarath, NF DLC TN Nazerath, NF DLC WB Rejinagar, NF DLC OR Kuninda, NF DLC WB Akanda, NF DLC WB Jalpai, NF DLC OR Athagarh, NF DLC OR Darda, NF UP Bhangal, NF DLC BR Akaur, NF DLC BR Garkha, NF DLC OR Cheramulla, NF DLC BR Daulatpur, NF DLC MH Chena, NF DLC OR Garia, NF DLC BR Danapur, NF DLC MH Rahuri, NF DLC MP Budha, NF DLC MP SIRGORA, NF DLC OR Kharsahapur, NF DLC OR Mathasahi, NF DLC OR Sakhiyopal, NF DLC PB Bajakhana, NF DLC PB Malikpur, NF DLC MH Kakdi, NF DLC MH Moee, NF DLC MH Wakdi, NF DLC RJ Bera, NF DLC BR Daunpura, NF DLC OR Ahirajpur, NF DLC OR Dharuadihi, NF DLC BR Ber, NF DLC BR Khojpur, NF DLC OR Chhatia, NF DLC OR Mahulpali, NF DLC OR Singiri, NF DLC OR Ujalpur, NF DLC TN Ramanaickanpalayam, NF DLC TN Vedaasandur, NF HR Hari Nagar, NF DL Begumpur, NF DL Civil Lines, NF DL Fateh Nagar, NF DL Madanpur Khadar, NF KA Bidadi, NF MH Bibwewadi, NF MH Hadapsar, NF MH Pirangut, NF MP Barkuhi, NF MP Chhindwara, NF OR Joda, NF OR Khurda, NF TS Ameenpur, NF DLC KA Haladi, NF DLC KA Shankarnarayan, NF DLC RJ Mandha, NF DLC PB Uppal Jagir, NF DLC TN Ariyur South, NF DLC TN Auroville, NF DLC TN Chunampet, NF DLC TN Mel Nagar, NF DLC TN Vinnamangalam, NF DLC GJ Bhalod, NF DLC GJ Pakhajan, NF DLC GJ Sarar, NF DLC GJ Segva, NF DLC OR Kumbhari, NF DLC OR Naranpur, NF DLC HR Dhanvapuri, NF DLC OR Umappada, NF DLC CG Berla, NF DLC CG Gariyaband.

We Welcome Your Feedback On This Volume of Our Newsletter